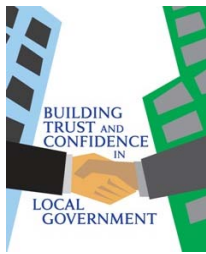




Supporting, educating and serving professional local government in Florida.

## FCCMA Annual Conference Registration



The FCCMA Annual Conference Announcement and Registration Form are now available. Go to <http://fccma.org/annual-conference/> to download the announcement or to the link to register online.

### April 2, 2014 Newsletter

- FCCMA Annual Conference Registration
- Practice Areas for the FCCMA 2014 Annual Conference
- FCCMA Legislative Committee
- City of Clermont Contracts with West Palm Beach Firm to Create Place Branding
- Florida Benchmarking Consortium 2014 Conference

### FCCMA Resources

- [Annual Conference Calendar](#)
- [Job Opportunities](#)
- [Members-in-Transition Profiles](#)
- [Range Rider Program](#)
- [Webinars](#)

### Practice Areas for the FCCMA 2014 Annual Conference



Are you a credentialed manager? Keeping track of the practice areas for the trainings you attend? Below are the practice areas for the upcoming annual conference.

**Thursday, May 29, 9:00 am - 10:30 am** Opening General Session - Transforming Vision into Action: Building Trust and Confidence in Local Government: Practice

Area #6 - Initiative, Risk Taking, Vision, Creativity and Innovation; #17 - Integrity

**Thursday, May 29, 2:00 pm - 3:15 pm** Session 1 - Fort Lauderdale: Vision 2035: Practice Area # 6 - Initiative, Risk Taking, Vision, Creativity and Innovation

Session 2 - Enhancing Utility Customer Service and Operations through People, Process and Technology: Practice Areas #3 - Functional and Operational Expertise and Planning; #4 - Citizen Service; #6 - Initiative, Risk Taking, Vision, Creativity and Innovation; #7 - Technological Literacy

Session 3 - Energy Efficiency Partnerships Make Money: Practice Areas # 6 - Initiative, Risk Taking, Vision, Creativity and Innovation; #7 - Technological Literacy ([Read more](#))

### FCCMA Legislative Committee: Sign Up Today!

This is the fourth article in a series of articles about the FCCMA committees. Be a part of the great work that FCCMA does through its committees by signing up for a committee that interests you. This committee still needs another member.



Most committee work is done via conference call.

The Legislative Committee is responsible for raising the profile of FCCMA as an advocate for appointed professional local government managers. ([Read more](#))

#### City of Clermont Contracts with West Palm Beach Firm to Create Place Branding



Clermont City Manager Darren Gray announced that the city has contracted with a firm to create place branding for Clermont, Lake County's largest city. Place branding captures a community's core attributes to create a brand promise, logos, taglines and other expressions that promote a city to visitors and drive economic development.

Gray said that the branding initiative is the next step in developing the city's future, following a series of highly successful visioning forums last year. The branding will help drive the city's master planning for the coming years, he said. ([Read more](#))

#### Florida Benchmarking Consortium 2014 Conference



Don't miss the FBC Annual Spring Conference! This year's conference will look at how data driven organizations have achieved success; whether they are a Fortune 500 company or a local government department. There are many sources for inspiration and insight . . . there is no limit to what innovations can be achieved with some good data.

If you are unable to attend both days, FBC has a special one-day conference registration for either Thursday or Friday.

The theme for the conference is "Imagine the Possibilities: Inspiration, Innovation and Insight and will be held April 24-25 in Winter Park. There will be a half-day pre-conference workshop on April 23 from 1:00 pm - 5:00 pm. ([Read more](#))

Florida City and County Management Association  
301 South Bronough St.  
PO Box 1757  
Tallahassee, FL 32302-1757  
850.222.9684

[Forward this email](#)



This email was sent to by [crussell@flcities.com](mailto:crussell@flcities.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

FCCMA | 301 South Bronough St. | Tallahassee, FL 32302-1757 | FL | 32302