



Supporting, educating and serving professional local government in Florida.

How is your City or County Celebrating Local Works Day on October 3, 2014?



The FCCMA was asked to supply a "public servant with a heart" story by the Florida Local Government Coalition; they asked each member association to submit one heartwarming example. Fred Murry, assistant city manager of Gainesville, was selected. Here is his pdf story: [Public Servant with a Story](#). A video vignette about Fred's public service will run during the promotional period leading up to Local Works Day, and will then be featured on the Coalition's website. Thank you, city of Gainesville, for sharing this wonderful example! ([Read more](#))

August 27, 2014 Newsletter

How is your City or County Celebrating Local Works Day on October 3, 2014?

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The Importance of Civic Education and Engagement in our Communities



By Andy Johnson, Flagler County Special Projects Coordinator

Do citizens in your community, as a whole, understand the functions and mechanisms of your local government?

They should - but I think most of us would agree that they don't, at least not to the extent needed to promote positive public discourse on important community topics. As administrators and stewards of our communities, we need to address the gap in civic engagement among Generations X, Y, and Z, who are gradually becoming a greater portion of the population, but whose engagement in civic life may be on the decline.

It's easy to identify the impacts of declining civic education and engagement - low election turnout, misinformation regarding important civic issues, indifference regarding local government, etc. But let's take a moment to recognize the importance of civic education and engagement, and how improvement in this area can positively impact our communities: ([Read more](#))

2014 FCCMA Dinner at the ICMA Conference



FCCMA will hold its annual dinner at the ICMA Annual Conference in Charlotte at Fitzgerald's Irish Pub, 201 East 5th Street, Charlotte, NC 28202 on Monday, September

15. Dinner is scheduled for 7:00 p.m.

Dinner will include salad, choice of four entrées and a choice of two desserts. Soda, tea and water are included in the cost. A

cash bar will be available. [\(Read more\)](#)

Innovation Edge



by Sallie Ann Burnett, East Regional Director, Alliance for Innovation

Not Your Average Police Chief Recruitment Video

How embracing innovation and risk-taking paid off big for Hillsboro, Oregon
by City of Hillsboro, OR

It started with an idea to do something different - something you wouldn't expect - in order to cut through the clutter, make an impact, and find the best fit for our community's needs. In August 2013, the City of Hillsboro, Oregon created a unique and funny six-minute recruitment video designed to attract the right candidates as part of a national search for a new police chief. Not your average government or law enforcement recruitment video, this project was inspired by input from elected officials, employees and from community members who articulated what values they wanted reflected in Hillsboro's next police chief. Through a combination of entertaining skits involving more than 20 Hillsboro police officers, along with two actors, we showcased Hillsboro, our Police Department's connection to our growing community, our dedication to top-quality, professional public safety work, and our approachability. [\(Read more\)](#)

FCCMA Webinar: How to Diversify Your Work Place



Thursday, September 4, 2014, 2:00 pm - 3:00 pm

ICMA Practice Area 9: Diversity

Florida's population is continuing to become more and more diverse in terms of age, race, religion, gender, and numerous other celebrated differences. Local governments, in an effort to ensure their work force represents this changing population, are taking pro-active steps to appropriately create a productive workforce that represents the populations they serve. [\(Read more\)](#)

ICMA Conference Activity for Non-Managers



Greetings!

As a member of the Southeast Advisory Board for ELGL (Emerging Local Government Leaders) and a member of ICMA I am pleased to announce that ELGL and ICMA have partnered together to host a beer tasting social networking event at the ICMA conference free to all ELGL and members attending the conference. More information is below:

Who: ELGL and ICMA members

What: Beer tasting social event

When: September 14 at 7:00 p.m. [\(Read more\)](#)

2014 Florida Ethics Conference and Attorney General's Sunshine Summit



Save the Date to attend the 2014 Florida Ethics Conference and Attorney General's Sunshine Summit on September 24-26, 2014 at the Rosen Shingle Creek in Orlando. Hotel accommodations are available now. The room rate is \$119 per night. Call 1-(866) 996-6338. [\(Read more\)](#)

FCCMA October 2014 Onsite Training Sessions



FCCMA will hold two onsite training sessions in October.

The first training session will be held at the Florida State Hospital Arsenal in Chattahoochee on October 10 from 10:00 am - 1:30 pm. Danette Scudder, Members Services Manager from the Tennessee Valley Public Power Association

will speak about "Connecting with Employees from Different Generations."

The second training session will be held at the Flagler County Emergency Services in Bunnell on October 31 from 9:00 am - 1:00 pm. Candy Whirley, International Speaker, Author and former NFL Cheerleader known for leading and cheering audiences to live and work better together will speak about "It Takes 4 to Tango and Bridging the Gap." ([Read more](#))

Florida City and County Management Association
301 South Bronough St.
PO Box 1757
Tallahassee, FL 32302-1757
850.222.9684

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FCCMA | 301 South Bronough St. | Tallahassee, FL 32302-1757 | FL | 32302