



Supporting, educating and serving professional local government in Florida.

SAVE THE DATE



FCCMA Annual Conference, June 1st-4th at the Hilton Orlando Lake Buena Vista.

ICMA Annual Conference, September 25th - 28th in Kansas City, MO

For the latest training news visit

www.fccma.org.

FCCMA Four Hours Required Ethics Training



This is a reminder that you have six more months to complete your four hours of ethics training. This training is for all members who joined prior to October 1, 2015. If you have already completed the training and need help recording your training, please contact Carol Russell at (850) 701-3607 or crussell@flcities.com.

Legislative Update

Interested in what's going on in the Legislature? For the League's Legislative Bulletin, [click here](#). FAC's legislative report can be found [here](#).

Training Opportunities

See the latest training opportunities the Florida League of Cities and the Florida Association of Counties have to offer. [FLC training](#); and [FAC training](#). Cal-ICMA Coaching opportunities can be [found here](#).

March 2016 Newsletter

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70 Years: Grateful for Leaders and Members



By Lynn Tipton, FCCMA Executive Director

We often say in the association world that members are the lifeblood. Can't really have an association without them! Your association is celebrating 70 years this year, having been founded in 1946. (Interesting note: we found minutes from some type of meeting in 1942, but it appears to have been more exploratory than formal - and as it was during World War II and other matters were

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far more pressing we figured we'd stick with the official charter of 1946.) As an association that prides itself on professional development of local public managers across the Sunshine State, this is nearly four generations of existence-spanning decades of exponential growth statewide.

FCCMA is relatively quiet compared to some associations, and certainly has never had a reputation for wild excesses, out-of-control boards of directors or other negative aspects that plague some associations. How wonderful! In fact, to most members I would argue that out of sight is a bit of out of mind: if you don't see something in your mailbox or inbox from FCCMA does it cross your mind regularly? ([Read more](#))

March 2016 New Members



The following membership applications have been received. If no current member comes forth with a reason why these applicants should not be approved as members, he/she will be invoiced for dues. Dale

- Arrington, District II, City Manager, City of Orange City, Full Member;
 - Zuleyka Castro, District VII, Masters of Public Administration, Student Member;
 - Gaylen Charles, District VII, Masters of Public Administration, University of South Florida, Student Member;
 - Sigma Chawdhury, District VII, Masters of Public Administration, University of South Florida, Student Member;
 - John Dauphinais, District VII, Masters of Public Administration, University of South Florida, Student Member;
- ([Read more](#))

Seminole County Government Provides a Grant to Leadership Seminole to Establish a Seminole County Task Force on Homelessness



By Valmarie Turner, Director, Department of Community Services, Seminole County

In November 2014, Leadership Seminole hosted Seminole Vision V - a platform that creates the environment in which community leaders come together to address challenges and capitalize on opportunities in Seminole County. Over 100 Community Leaders unanimously decided that reducing homeless was a top community priority. In response to the vision meeting, Leadership Seminole agreed to serve as the lead agency for the development of a community-driven homeless plan and/or strategy. ([Read more](#))

Kansas City Barbecue is Smokin'!!!



The ICMA Host Committee invites you to visit the Greater Kansas City Region, for the 102nd Annual Conference, September 25-28, 2016. Why Kansas City? Because Kansas City Barbecue is Smokin'!!!

Legend has it that Kansas City barbecue began in the early 1900s in an old trolley barn at 19th and Highland. A fellow named Henry Perry created an aroma that attracted daily crowds to the back of that barn, where he slow-smoked ribs and sold them, wrapped in newspaper, for 25-cents a slab. Kansas Citians couldn't get enough of it! ([Read more](#))

Valmarie Turner, Director, Department of Community Services, Seminole County

How long have you been a FCCMA member?
For about a year.

Are you an ICMA member and if so, how long?
No.



Please describe your areas of formal/advanced education.
Florida A&M University - Bachelor in Business Economics
Walden University - Master of Public Administration

What got you interested in public service?

I have always had a heart for service and/or serving others. My parents instilled in me at an early age that service and serving is not only meaningful but impactful. [\(Read more\)](#)

Kenneth City Re-Birth Well Underway



By Matthew Campbell, Town Manager, Town of Kenneth City

Over the past two years, the Town of Kenneth City has experienced tremendous revitalization and re-birth as a desirable, thriving community in the Tampa Bay area. Following the passage of a 2013 charter modification from a strong mayor to a council-manager form of government, the Town hired its first Town Manager since becoming a Town in 1957. In the two short years following the March 2014 recruitment of a Town Manager, the Town has undergone significant reorganization, and is continually striving to bolster its identity and gain well-deserved recognition among the 23 other municipalities in Pinellas County. [\(Read more\)](#)

The Value of A National Comparative Performance Database



By Randall H. Reid, Southeast Regional Director/Director of Performance Analytics, ICMA

"Originally published in Government Finance Review, February 2016, www.gfoa.org."

In this article, ICMA Director of Performance Initiatives Randall Reid reinforces the importance of partnership between local government chief administrators and chief financial officers to lead a renewed, systematic focus on organizational performance. Comparison and benchmarking, assisted by new analytics platforms, are key components of this focus.

The basic principles of performance management - such as efficiency and effectiveness of service delivery, the importance of measurement, and the value of benchmarking and comparing with peers - have endured. At the same time, dissatisfaction levels with state and federal government are high, and citizens tend not to see officials in these levels of government as effective problem solvers. In this environment, the solutions to many of the nation's problems increasingly reside at the local level, where public officials must focus intensely on accountability, performance, transparency, and the engagement of residents in decision making to maintain the unique credibility that local government still enjoys. [\(Read more\)](#)

FCCMA Lifesaver Award



Have you helped a Member-in-Transition (MIT) or do you know a FCCMA member who has helped a MIT?

FCCMA established a policy in 1993 to help full members in the Association who have separated from their local government. FCCMA members are encouraged to hire MITs for special projects and/or interim positions whenever possible.

In 2003, the Florida City and County Management Foundation adopted criteria for a lifesaver award to thank the membership for its support in hiring MITs. The Foundation was dissolved in 2007 and the Association assumed the policy. [\(Read more\)](#)

April and May 2016 Webinars - "Planning in Florida 101: A Two Webinar Series"



FCCMA will hold its next two webinars April 7th and May 5th, 2016 from 2:00 pm - 3:00 pm on "Planning in Florida 101: A Two Webinar Series."

For the first time in FCCMA's webinar series, a two-part (April and May) webinar will focus on Florida Planning. There is probably no other subject/service in local government as complicated and legalistic as local government planning. The special terminology and processes in this discipline necessitates knowledgeable sources of reference for City and County Managers throughout the state, including those who, themselves, have backgrounds in planning, either as Department Directors or other key planning staff positions in their careers. ([Read more](#))

Innovations in American Government Awards



Applications are now being accepted for the \$100,000 Innovations in American Government Awards.

Offered by Harvard Kennedy School's Ash Center for Democratic Governance and Innovation, the Innovations Award is the nation's premier award for the public sector. It recognizes programs that demonstrate creative and effective government at its best.

All units of government - federal, state, local, tribal, and territorial - from all policy areas are eligible to apply for recognition. ([Read more](#))

Florida Benchmarking Consortium Spring 2016 Conference



The Florida Benchmarking Consortium's Annual Spring Conference will be held in the City of Oviedo, April 20-22, 2016. The theme is From Data in Action to "Data IN Action" and will provide attendees with information on how data collected is related to performance measures tracked, and how they are using data to improve internal processes, mine best practices and improve all aspects of the organizations day to day service delivery, There will be a number of outstanding speakers. The keynote on Friday is Kevin Knutson, Regional Vice President, Management Partners, He was part of a team that implemented quality management practices in Coral Springs that led to the City being the first local government to earn the Malcolm Baldrige National Quality Award. To view the Conference program go to www.flbenchmark.org

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