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**October 16, 2013 Newsletter**

- Stories and Story-telling: Your Help is Needed!
- FCCMA Symposium
- Alternative Delivery of Utility Services & Financing Webinar
- October New Members
- Robert R. Green ICMA Student Chapter at the University of South Florida
- Only Two More 2013 Onsite Training Sessions

**FCCMA Resources**

- [Annual Conference Calendar](#)
- [Job Opportunities](#)
- [Members-in-Transition Profiles](#)
- [Onsite Training Sessions](#)
- [Range Rider Program](#)
- [Symposium](#)
- [Webinars](#)
- [Winter Institute](#)

**Stories and Story-telling: Your Help is Needed!**



It was great to see so many members and colleagues in Boston for the ICMA Conference - and for those who weren't there, you were missed! A continuing theme within the profession, and it is a prime part of the "Life, Well Run" initiative, is our story-telling as professional local government managers. I attended several meetings in Boston to hear the progress on the campaign, and wasn't

happy about one aspect: not enough participation from Florida. I'm not talking about the fundraising - I'm talking about Florida stories and Florida examples. [\(Read more\)](#)

**FCCMA 2013 Symposium**



Is there a better way to do something? Is the alternative just "change for the sake of change or will it really improve efficiency, effectiveness and service delivery? These are some of the questions that will be answered at the FCCMA 2013 Symposium. [\(Read more\)](#)

**Alternative Delivery of Utility Services & Financing Webinar, October 17**



Local governments are constantly evaluating service delivery at every level. With the great recession of the 21st century, there is an expectation that city and county managers will ensure constant review of best practices in all departments with the goal of "improving what doesn't appear broke". Historically, enterprise fund operations have received less scrutiny due to their "pay for themselves" financing arrangement. This FCCMA webinar examines alternative delivery for one of the largest and critically important local services that most often falls under this enterprise fund review process; alternative delivery and financing of utility services. The presenters for this webinar represent private sector companies who have experience in offering and managing alternative delivery options. This is a must attend session for

managers and their utility directors. It's a great opportunity to have real time interaction with these professionals and to ask questions that you need to be prepared to answer during important budget workshops. ([Read more](#))

### October New Members



The following membership applications have been received. If no current member comes forth with a reason why these applicants should not be approved as members, he/she will be invoiced for dues. **Tim Bennett**, District II, City Manager, City of Madison, Full Member; ([Read more](#))

### Robert R. Green ICMA Student Chapter at the University of South Florida



The ICMA Student Chapter, housed within the University of South Florida's (USF) School of Public Affairs and the first ICMA Student Chapter established in the State of Florida, is pleased to announce that its Student Chapter has been renamed as the Robert R. Green ICMA Student Chapter at the University of South Florida in honor of Bobby Green's dedication to the advancement of students' awareness of the value of public service and benefits of pursuing careers in local government. "Bobby Green exemplifies the type of dedication to public service that we want in our MPA alumni. I believe no one is more deserving of this honor than Bobby Green. He is an excellent role model for us all - whether as a fellow City Manager, public-minded citizen, academic or student as present or future public servant" noted Dr. John Daly, Director for USF's School of Public Affairs. ([Read more](#))

### Only Two More 2013 Onsite Training Sessions - Tomorrow is the Deadline to Register for the Session at Florida Gulf Coast University



An onsite training session will be held at Florida Gulf Coast University in Fort Myers on October 24 from 11:00 am - 3:00 pm. The topic is: "The Ethics of Public Administration in the Age of Social Media." The speaker for this training session is Florida's Chief Inspector General, Melinda Miguel. This session covers ICMA Practice Area 17: Integrity. The deadline to register is Thursday, October 17. ([Read more](#))

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