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### Executive Director October Article

Happy New Fiscal Year! This calendar year is rapidly passing, which usually leaves me feeling a bit sad, but a new fiscal year can bring some smiles...new goals, new ideas - and a recommitment to our local governments. Having just returned from the ICMA Conference in Phoenix, there are two items to share with you this week: I was struck by how few members-in-transition exist in other states; right now, Florida has one of the highest levels. ([Read more](#))

### Meet Bob LaSala - District VII Director

**How long have you been a FCCMA member?**  
32 Years.

**Are you an ICMA member and if so, how long?**  
Yes, for 38 Years.

**Please describe your areas of formal/advanced education.**  
B.A. in History from LeMoyne College in Syracuse, N.Y.  
MPA Maxwell School of Citizenship and Public Affairs at Syracuse University ([Read more](#))

### October New Members

The following membership applications have been received. If no current member comes forth with a reason why this applicant should not be approved as a member, they will be invoiced for dues. **Steven Alexander**, District V, Former City Manager, Subscriber Member; **John Bailey**, District I, Master's of Public Administration, Florida State University, Student Member; **Jerry A. Blough**, District V, City Manager, City of Margate, Full Member; **Burton and Associates**, District VII, Lee Evett - Contact, Corporate Member; **James Hartmann**, District III, County Manager, Seminole County, Full Member; **Bernadette Hughes**, District V, Management Analyst II, Affiliate Member; and **Dorritt Miller**, District IV, Deputy City Administrator, West Palm Beach, Full Member.

### Creating an Innovation Economy Platform in a University Community - Erik Berdfeldt, Project Leader

Since 2001, the City of Gainesville has worked to accentuate its local economic competitive advantage which is the growth and development of innovative economy industry. This is due to:  
1) the community's profile that emphasizes the role of intellectual and social capital in community

economic development with the University of Florida and Santa Fe College serving as primary anchors and  
2) justification of these types of policy efforts in the current community economic development literature. ([Read more](#))

#### Don't Miss the October Webinar Tomorrow

The October Webinar - "Succession Planning - What, Why, When and How" will be held on Thursday, October 18, 2012 - from 2:00 pm - 3:00 pm Eastern Time. Succession planning has been a topic for many years but has received particular attention recently due to retiring baby boomers and the historical financial constraints imposed upon local governments. Most people know what succession planning is but don't necessarily understand the value associated with this important strategy. Equally important, they are not familiar with the "how to" steps involved in successfully implementing succession planning. ([Read More](#))

#### Sanibel Onsite Training Session: Deadline to register on Friday

The perception of government and how citizens and government officials interact is constantly changing. Today's focus on social media and 24-hour news channels appears to endorse a new wave (and style) of incivility which permeates to local government. This onsite training will bring together city and county employees throughout southwest Florida to have a dialogue on how best to respond in this climate and to exchange "tips" on how to create a culture of respect and civility in providing local government services. ([Read More](#))

#### FCCMA Fall Symposium Schedule- Sign Up Today!



The FCCMA Professional Development Committee has planned the fall symposium, "The Challenge of Providing Services for the Next Five Years." You have a choice of attending the symposium on November 8 from 10:00 a.m. to 4:00 p.m. at the Port Orange Lakeside Pavilion or on November 30 at the Sarasota Hyatt. The November 30 symposium is in conjunction with the Florida Association of Counties Legislative Conference; and if you are attending FAC's conference, you may attend the November 30 symposium for free. ([Read More](#))

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