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Supporting, educating and serving professional local government in Florida.

#### October 8, 2014 Newsletter

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#### Right Thing for the Right Reasons



It was great to see so many Floridians at the ICMA 100th anniversary conference in Charlotte! Throughout the conference, I noticed how many workshops and/or discussions centered around the Code of Ethics, which certainly sets ICMA apart from other professional associations. I know that you are now aware of the Florida requirement, approved by your board of directors last year, to complete four (4) hours of ethics training each year as a

condition of membership in FCCMA. We did hear back from a few members that this was an excessive requirement, and that to some folks, it seems presumptuous as a judgment of an individual's ethical beliefs. Please know that this was discussed at length by your board members. The conclusion was the same in each discussion: the state law regarding local government ethics training has been expanded to include elected municipal officials; it might be sooner rather than later that this law is expanded to include appointed officials at the local level too. And, by being proactive and requiring this for all members, we have taken a strong stand against the perceptions of unethical actions at the local government level. Each time a headline reads, "manager arrested," or "manager investigated" the whole profession takes the hit - whether that person is a member of the profession and association or not. [\(Read more\)](#)

#### Interns for Local Government

Remember the days as a young student when you were looking for a mentor to show you how local government "REALLY" works. Here is your chance to give back!

The premier leadership fraternity at the University of Florida, Florida Blue Key and the Bob Graham Center for Public Service are organizing and sponsoring the Local Government Internship Program (LGIP) at the University of Florida. The LGIP will kick off this fall 2014 in anticipation of placing local government interns in a wide array of disciplines starting in May 2015. It is hoped the LGIP will create internships (full or part time) for the summer. [\(Read more\)](#)

#### Virtual Summit for State and Local Innovators

Join 1,000+ state/local innovators at [Govloop.com's](#) free Virtual State and Local Summit on October 22 from 10:00 am - 5:00 pm EST.



Earn up to six continuing professional education (CPE) credits in computer science.

- Hear the latest trends in technology and what's next for state and local government.
- Learn real-world case studies of organizations that are thinking outside the box to improve their community.
- Network with your state and local government peers and chat with experts in an interactive environment.
- Download helpful resources and participate in the Virtual Booth Crawl to receive a free copy of Keynote Warren Berger's book, *A More Beautiful Question*. ([Read more](#))

### FCCMA 2014 Fall Symposiums



FCCMA will hold two symposiums this fall, one in Lake City on October 24 and the other one in Lakeland on November 20. The theme this year is "Stay in the Game: Developing Your Roster into an All-Star Team." They will both be held from 8:30 am until 3:30 pm. The cost is \$75 for members/non-members and \$25 for students, which includes lunch. ([Click here](#) to register and for more information. ([Read more](#)))

### Flagler County 2014 Onsite Training Sessions



An onsite training session will be held October 31, 2014 from 9:00 am - 1:00 pm at the Flagler County Emergency Services, 1769 E. Moody Boulevard, Building #3 in Bunnell. The cost is \$49 which includes lunch.

There are two sessions titled: *It Takes 4 to Tango* and *Bridging the Gap*. Candy Whirley, an international speaker, author and former NFL cheerleader known for leading and cheering audiences to live and work better together will be the speaker.

**Session 1 - It Takes 4 to Tango** - Candy will take you through a brilliant exploration of behavioral styles that will make you think, laugh, even dance...and recognize your true self and others. You will also learn to overcome personality differences that lead to problems like communication breakdown, negotiation letdown, and delegation fall-down by learning the secrets to connecting and partnering with other personality styles. ([Read more](#))

### FCCMA Webinar: Local Government Strategic Planning



*Thursday, November 6, 2014, 2:00 pm - 3:00 pm*

*ICMA Practice Area 13: Strategic Planning*

There are scores of ways to prepare for and implement successful strategic planning processes in local government. This FCCMA webinar focuses on the experience of three practitioners who have been involved in these processes in different local governments in Florida. Attendees of this webinar will learn the different approaches to strategic planning and obtain a better understanding of the barriers/constraints that should be anticipated in these differing processes. Moreover, attendees will learn how each process is jurisdiction specific and gain a better understanding of how to ensure the process results in a document that facilitates budgeting and legislative policy decisions."

Panelists:

- Connie Hoffman, Lauderdale-by-the-Sea Town Manager
- Pam Brangaccio, New Smyrna Beach City Manager
- Adam Reichbach, Margate Executive Assistant to the City Manager ([Read more](#))

### 2014 Florida Rural Economic Development Summit



The 2014 Florida Rural Economic Development Summit will be held November 5-7, 2014 at The Renaissance Resort at World Golf Village in St. Augustine. For a full conference brochure/agenda, ([Click Here](#)) or to register online, ([Click Here](#)). The hotel room rate is \$115 per night. Call (904) 940-8582 for reservations. The

cut-off date is October 13, 2014. ([Read more](#))

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