



August 2017

## President's Message



**Ethics.** It's been a founding principle of our profession since the creation of the ICMA over 100 years ago. And it has never been more important than in these times of "fake news," hyper-partisanship and widespread distrust in government at all levels. Ethical choices confront us every day and our staff, elected officials and the public rely on us to be the voice of reason and responsibility when times get tough; we are the professionals.

We train throughout our careers to hone our ethics skills because the choices we face are increasingly difficult and complex. As FCCMA members, we agree to live by the ICMA Code of Ethics and the FCCMA requirement to receive and document our four hours of ethics training yearly. To read more, [click here](#).

## Members News and Updates

### New Members

The following membership applications have been received.

- **Daniel Alfonso**, District V, City Manager, City of Miami, Full Member;
- **Joan Goodrich**, District IV, Economic Development Director, City of Delray Beach, Affiliate Member;
- **Stan Morris**, District V, Deputy City Manager, City of Sunny Isles Beach, Affiliate Member;
- **Michael Null**, District II, Assistant City Manager, City of Green Cove Springs, Full Member;
- **Valeake Smith**, District II, Master of Engineering, University of Alabama Birmingham, Student Member.

If no current member comes forth with a reason why these applicants should not be approved as members, they will be invoiced for dues.

### FCCMA Members Honored as Recipients of the 2017 Home Rule Hero Awards

Several FCCMA members from around the state were honored by the Florida League of Cities as recipients of 2017 Home Rule Hero Awards. These FCCMA members earned this prestigious recognition for their tireless efforts to advance the Florida League of Cities' legislative agenda and help protect the home rule authority of Florida's cities during the 2017 regular legislative session. For the list of Home Rule Heroes, [click here](#).

### **Member Article: Engaging the Next Generation with Today's Challenges**

***by Ratna Okhai, Senior Management Fellow, City of Fort Lauderdale***

In an effort to engage the next generation of local government professionals, FCCMA needs your assistance in generating topics of interest that are relevant to local government for research. The goal is to engage future leaders now, while they are in their MPA programs, working toward the Capstone course. In this course, all students must write a research paper on a topic of their choice as it relates to Public Administration. Your submitted topics will be shared with MPA programs and contacts in our state universities to suggest as potential projects. To read more, [click here](#).

### **Charlotte County Wins NACIO Best in Class Award**

***By Brian Gleason, Communications Manager, Administration - Public Information Office, Charlotte County Board of County Commissioners***

Charlotte County's CC-TV earned the National Association of County Information Officers' Best in Class Award in the Audio/Visual category for its video featuring singer Justin Timberlake's hit song, "Can't Stop The Feeling." CC-TV Television Production Specialist Todd Dunn and Commission Chairman Bill Truex accepted the award at the organization's reception in Columbus, Ohio on July 21.

The video, which features county residents lip-syncing and dancing at various venues around the county, reached more than one million people and has been viewed nearly 400,000 times on Facebook. On the CC-TV YouTube channel, the video has been viewed nearly 28,000 times since it was released in August 2016. Facebook users engaged with the video more than 40,000 times with reactions, comments and shares. To read more, [click here](#).

### **Florida Supreme Court May Decide Fate of Liens Recorded After Foreclosure Judgments**

James Ober v. Town of Lauderdale-By-The-Sea, Fourth District Court of Appeals, Case No. 4D14-4597 (Broward County Circuit Court, Case Number CACE 14-006782 (05)).

Real estate investors, municipalities, and community associations may gain some clarity about post-judgment liens if the Florida Supreme Court decides to hear Ober v. Town of Lauderdale By-the-Sea, Case No.: 4D14-4597 (Fla. 4th DCA, January 25, 2017). The case has garnered interest from municipalities, creditors and the real estate sector regarding the enforceability of liens recorded against a property during the uncharted gap between judgments and sales. To read more, [click here](#).

## **Professional Management Matters**

### **Information About Internships?**

The Professional Management Matters (PMM) committee needs your help. We are researching internship opportunities throughout the state, which we can compile and communicate to the "next generation" through our local student chapters. Our goal is to bring talent to Florida and stimulate interest in the affairs of city/county management. Tell us about your internship opportunities! Are they offered annually? Every six months? Are they paid, or unpaid? Do you have a job description or scope? We would like to know! Please send all information or questions to [mspoor@cityofsafetyharbor.com](mailto:mspoor@cityofsafetyharbor.com). To view this on our website [click here](#).

### **Recent Events**



On August 22, 2017, FCCMA Member Sharon Ragoonan presented a certificate to the North Miami Council recognizing the City for its 65th anniversary of operation under the council-manager form of government. To view this on our website, [click here](#).



On August 2, 2017, FCCMA Member Ken Parker presented a certificate to the Ormond Beach Commission recognizing the City for its 55th anniversary of operation under the commission-manager form of government. Pictured: Ormond Beach Mayor Bill Partington and Ken Parker. To view this on our website, [click here](#).

## POST YOUR OWN JOBS!

### Have you seen the new Jobs page?

Now you can post your own jobs!

See the new **JOBS** page here. Click here to **POST** a job.

**Please note: No Log-In required to post jobs!**

## From Our Affiliates

### Innovation Edge

*By Sallie Ann Burnett, East Regional Director, Alliance for Innovation*

#### **All Up in Your Face**

Technology can help train employees and foster organizational development, but virtual experiences like webinars and online networks cannot replace the community cohesion that occurs when workers learn together in person. Communities of practice, or learning networks, gather employees in the same room to regularly learn and practice key concepts that will help them do their jobs better. These in-person models build trusting relationships, enabling participants to be part of a supportive community of continuous learning.

Read more of Michael Davis's article [here](#). Michael is the Strategic Initiative Manager for Durham County, NC.

### ICMA

#### **Smart Solutions: Technology Serving Communities E-Book**

ICMA is offering a free copy of Smart Solutions: Technology Serving Communities E-Book to both ICMA members and non-members. [Click here](#) to access the link.

ICMA Members may download the copy from the link. Non-members can give an email address and a copy will be emailed to them.

This is a great resource for small and medium-sized cities.

#### **Looking for a Few Good Heroes**

The blog, "Looking for a Few Good Heroes," is now available at: <http://lifewellrun.org/looking->

[for-a-few-good-heroes/](#) and features the work of Sally Sullivan, Administrative Assistant from Indian Harbour Beach.

In addition to Sally Sullivan's *Community Heroes* story, ICMA has some great Success Stories from Florida posted on its website at: <http://lifewellrun.org/success-stories-list/>.

ICMA is always looking for ways to recognize and celebrate the value of professional management and would love to feature as many cities, towns and counties as possible. ICMA welcomes any success stories from Florida. Please contact [Tammy Zborel](#) for more information.

## Events and Training Opportunities

### Affiliate Training Opportunities

- [FLC Training](#)
- [FAC Training](#)
- [Cal-ICMA Coaching Opportunities](#)

### FCCMA Webinar: "Debt Instruments and Financing Alternatives for Local Governments"

2:00 - 3:00 p.m., Eastern Time, Thursday, September 7, 2017

Deciding whether, when, how, and with whom to finance capital projects in local government is an extremely important financial decision. Making the correct decision could save millions of dollars and making a decision to use a different option could unnecessarily cost the government millions of dollars. There are numerous financing options available for local governments, and the details and the alternatives for each one can be complicated. Sergio Masvidal will present an informative program on this important topic and will address questions from attendees to assist them with their financing needs. This is a timely opportunity for managers to invite their finance staff to participate in an FCCMA webinar to prepare for their recently adopted budgeted projects, as well as prepare for future project needs. For more information, [click here](#).

### ICMA Coaching Webinar - Effective Communication of Complex Issues to the Public

9:00 AM - 10:30 AM Pacific Time, Thursday, September 7, 2017. Topics: What's working to communicate complex issues effectively? How do you choose the right approach for the topic? What are helpful examples of concrete applications and do's and don'ts? For more information,

### WEBINAR

Join ClearPoint Strategy for a webinar to highlight performance management experts from municipalities in Florida. Tracy Miller from Sarasota County, as well as Laura Karpaviciute and Mike Cernech from the City of Tamarac, will share their experience and best practices in strategy and performance management. The webinar will be held September 20, 2017 at 2:00 pm, EST. [Register Here!](#)

### FCCMA Onsite Training: "Wellness Programs to Improve Employees Health and Reduce Healthcare Costs: The City of Naples Experience"

9:00 am - 1:00 p.m., Eastern Time, Friday, September 22, 2017

The City of Naples has been nationally recognized as a leader in developing a successful healthcare plan. Designers and administrators of this plan will walk attendees through their process from collective bargaining to implementation results. The focus of their program is to reduce healthcare costs and improve employee wellness. This is a must program for cities and counties struggling with the challenge of controlling the cost of healthcare. With the uncertainties at the federal level and the volatility of the markets relative to this importance benefit, this is a wonderful opportunity for local government officials and key staff associated with healthcare to come together and discuss options/solutions that may work best for their agency. For more information, [click here](#).

### FCCMA Onsite Training: "Infrastructure Financing For Utilities"

9:30 am - 2:00 p.m., Eastern Time, Friday, October 6, 2017

Capital projects for utilities are an ongoing responsibility and concern for local governments. Those governments that fail to address this responsibility are certain to face catastrophic financial situations in the future, with very limited options to respond. How best to fund those

future obligations depends upon several considerations that each local government must evaluate to make responsible decisions. The presenters for this program will discuss this important subject and use real examples to highlight funding opportunities and the techniques to utilize these funding solutions.

### **2017 FLC University Fall Summit Series**

#### **ECONOMIC DEVELOPMENT: PLANS, PARTNERS AND POTENTIAL**

Economic activity in the right form and at the right level is essential to the well-being of every city. This daylong interactive summit, in partnership with the Florida Department of Economic Opportunity, will help you build and sustain the strong local economy your residents and your city need. State experts will point you toward the right resources, plans and partners to develop your city's unique potential. To read more, [click here](#).

### **ICMA Coaching Program Webinar - "Strategies for Having Difficult Conversations"**

10:00 - 11:30 a.m. Pacific Time, Wednesday, October 11, 2017

[Register now](#) for this no-charge webinar:

Topics:

1. What are the major types of conversations that trouble local government professionals?
2. What are effective techniques to have needed conversations constructively?
3. How can people tap resources and practice their skills to boost results?

For more information, [click here](#).

### **Public Participation Training**

The Participation Company will hold a hands-on workshop October 16-20, 2017 in Orlando from 8:30 a.m. - 4:30 p.m. Attendees will practice or learn more than 50 ways of including the public. For more information, email [melissa@theparticipationcompany.com](mailto:melissa@theparticipationcompany.com).

### **ICMA Annual Conference**

Registration and hotel reservations are now open, [click here](#) for more information. Information about the FCCMA dinner held at the ICMA Conference will be available soon.

## Find Us on Facebook



Florida City & County Management Association

June 23 at 12:45pm · 🌐

**@FCCManagers**

## FCCMA Quick Links

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