



November 2017

President's Message



Are you a credentialed manager? If not, you may want to consider becoming one.

Credentialing is a way for managers to create an individually tailored plan for lifelong learning and professional development. By taking an Applied Knowledge Assessment, you determine which skills you excel at and where you could use further study. Subjects are broken into 18 skill sets such as Staff Effectiveness, Budgeting and HR Management. Most managers choose multiple areas to provide a variety of learning experiences and make it easier to find appropriate training resources. Credentialed managers commit to getting a minimum of 40 hours/ year of training in the areas they have chosen and these hours also meet the ICMA ethics requirement to get 40 hours of training annually. To learn more about becoming credentialed, [click here](#). To read more, [click here](#).

Members News and Updates

New Members

The following membership applications have been received.

- **Paula Baracaldo**, District VII, Assistant to the County Administrator, Pasco County, Affiliate Member;
- **Al Braithwaite**, District VII, City Manager, City of Oldsmar, Full Member;
- **Lisa Ciacci**, District V, Masters of Public Administration, Florida Atlantic University, Student Member;
- **CoastalCloud**, District II, Contact: Milissa Holland, Director of Business Development/Public Sector, Corporate Member;
- **Shantavia Conner, CPA**, District VIII, Finance Director, City of Haines City, Affiliate Member;
- **Elizabeth Elaine**, District VI, Masters of Public Administration, Florida Gulf Coast University, Student Member;
- **Beau Falgout**, District II, Administrative Services & Economic Development Director, City of Palm Coast, Full Member;
- **Kathleen Gunn**, District V, Assistant City Manager, City of Tamarac, Full Member;
- **James Hyppolite**, District V, Masters of Public Administration, Barry University, Student Member;

- **Addie Javed**, PE, District VIII, Public Works Director, City of Haines City, Affiliate Member;
- **Renee Long**, District VII, Public Policy Management Associate, City of Seminole, Student Member; and
- **David Ross**, District IV, City Manager, City of Stuart, Full Member.

If no current member comes forth with a reason why these applicants should not be approved as members, they will be invoiced for dues.

Congratulations to the 2017 New Credentialed Managers

William Alonso, City Manager, Miami Springs

Rafael Casals, Town Manager, Cutler Bay

Charles Chapman, County Administrator, Hendry County

Jennifer Frastai, Director of Engineering & Community Development, Oakland Park

Juan Jimenez, Assistant Town Manager, Bay Harbor Islands

Douglas Lewis, City Manager, Pinellas Park

Richard Sloan, Former City Manager, Haines City

Randal Vosburg, Assistant County Administrator, Highlands County

City of Palm Coast Internship Program

In the summer of 2016, the City of Palm Coast hired two interns to design a formalized internship program for city departments. This included the implementation and marketing process for recruiting college students to work within our local government. A key component of the recruitment process was our partnership with Flagler Schools. This partnership with the local school system was designed to encourage local students to apply for internship opportunities within their community. With over 300 applicants for the 16 available internship positions, Palm Coast experienced the first successful internship period during the summer of 2017. Palm Coast was excited to welcome talented students from colleges in-and-out of the state of Florida. The interns worked and collaborated on a variety of projects within Palm Coast departments. These paid, college level internships allowed students to take initiative in their own projects, network with professionals, work hands-on in their career field, and make a difference in the Palm Coast community. Palm Coast has benefitted from the talent and innovative ideas that these interns brought to local government. More information about our available internships can be found at www.palmcoastgov.com/internships.



Officials Share Lessons From Irma With Students

By Keith Gibson

It was a city and county management "fantasy camp" of sorts at Florida Gulf Coast University Nov. 3 when an all-star panel of Southwest Florida government administrators gathered on campus for a special training program.

The forum was organized and hosted by Dr. Robert E. Lee, assistant professor in



the Department of Political Science and Public Administration and faculty adviser for the International City/County Management Association (ICMA) student chapter. It afforded a group of about 20 FGCU students and 30 other participants from various Southwest Florida government sectors the chance to tap into the leadership skills and mindsets of seven top local administrators. To read more, [click here](#).

Member Article

Downtown Fort Walton Beach Master Plan

By Michael Beedie, City Manager, City of Fort Walton Beach

The Downtown FWB Challenge

Downtown Fort Walton Beach is at a crossroad. Over the last 15 years, the Okaloosa-Santa Rosa County region has experienced significant population growth due to an influx of military families from Eglin Air Force Base and Hurlburt Field as well as the further development of the region's tourism industry. However, this population growth has been concentrated in the bedroom communities of Navarre, Crestview, and Niceville.

The City of Fort Walton Beach finds itself with a fortuitous opportunity to transform Downtown FWB into a retail and entertainment destination that offers residents and visitors from around the region with a unique shopping, dining, and family-centric entertainment experience. While the existing downtown offers some of these experiences already, it is greatly limited in its ability to become a premier Emerald Coast destination by current transportation, parking, access, and pedestrian circulation issues. To read more, [click here](#).

Professional Management Matters

Presentation to North Bay Village

On November 14, 2017, FCCMA Member Alexander Diaz, Golden Beach Town Manager, presented a certificate to the North Bay Village Commission recognizing North Bay Village for its 65th anniversary of operation under the commission-manager form of government.



FCCMA Website

Pictures on the FCCMA Homepage

FCCMA wants to showcase your city or county. Please send us photos that we can feature on the FCCMA homepage. The resolution needs to be at least 1300 (width) x 500 (length) and the dpi should be between 72 dpi - 300 dpi (dots per inch). Send them to Carol Russell at crussell@flcities.com.

From Our Partners

ICMA Coaching Program

As part of the ICMA Program, [click here](#) to access Career Compass #58 entitled "Overcoming Deep-Seated Fears." Please share this with employees in your agencies.

Events and Training Opportunities

Affiliate Training Opportunities

- [FLC Training](#)
- [FAC Training](#)
- [Cal-ICMA Coaching Opportunities](#)

FCCMA Webinar: Coaching and Mentoring

2:00 - 3:00 p.m., Eastern Time, Thursday, December 7, 2017

No topic has received more interest in recent years than preparing the next generation of local government (city and county) managers. This FCCMA webinar is led by two experienced local government leaders who represent different generations and different backgrounds, and have taken different paths to achieve local government success in Florida. Clearwater City Manager Bill Horne, Margate Assistant City Manager Adam Reichbach and Terry Stewart, Arcadia City Administrator will discuss their careers and how mentors have influenced their decisions and opportunities in life. They will also share resources, ideas, and examples that, regardless of the stage of your career, you will be able to learn from and utilize for your own path as mentor and mentee. This is one of those webinars that all FCCMA members (from students to retirees) can gain valuable insight to enable them to participate in the preparation of our next generation of leaders. For more information, [click here](#).

FCCMA 2018 Winter Institute

The FCCMA Winter Institute is designed to be an intense, interactive workshop for Florida's city and county managers and assistants. This year, the Winter Institute will be held February 15-16, 2018 at the Holiday Inn Tampa West Shore Hotel, 700 Westshore Boulevard in Tampa. The

theme is Leading Through Conflict. [Click here](#) to register online.



For Your Information

2017 Interns for Local Government

Here is your chance to give back! The Local Government Internship Program (LGIP) is beginning its fifth year. Last year we placed 13 interns in local governments from Fort Lauderdale to North Florida and from New Smyrna Beach to Clearwater.

The premier leadership fraternity at the University of Florida, Florida Blue Key and the Bob Graham Center for Public Service are organizing and sponsoring the LGIP at the University of Florida for the Class of 2018. The LGIP will kick off the fifth year of LGIP in January 2018 in anticipation of placing local government interns in a wide array of disciplines starting in May 2018. To read more, [click here](#).

2020 Census - Local Update of Census Addresses (LUCA)

In preparation for the 2020 Census, the Census Bureau is providing local governments with the opportunity to review and comment on the U.S. Census Bureau's residential address list for their respective jurisdictions. This program, Local Update of Census Addresses or LUCA, is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdictions prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach every living quarters and associated population for inclusion in the census. Local governments that participate in LUCA help ensure an accurate decennial census count for their communities. The deadline to register for this program is December 15, 2017.

Additional information and registration instructions can be found at:

<https://www.census.gov/geo/partnerships/luca.html>

2020 Census LUCA Technical Training Sessions Have Been Scheduled in Your Area

These free programs will be presented by the U.S. Census Bureau Atlanta Regional Office Geography Department. You may find the schedule and register here:

<https://www.surveymonkey.com/r/2020LUCATECHNICAL>

PURPOSE

The purpose of the Local Update of Census Address (LUCA) trainings are to provide the technical details for participation, including map and address list updating, geocoding, and other

details. Training workshops are expected to be 3 hours in duration.

To read more, [click here](#).

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Florida City & County Management Association

June 23 at 12:45pm · 🌐

@FCCManagers

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