



April 2018

Register for the FCCMA Annual Conference



President's Message

The ICMA Southeast Regional Conference was held in Mountain Brook, AL last week. The annual vote was held by representatives of the eleven southeast states for one of the three ICMA Southeast Board members.

I was surprised to find that there were only two applicants from the Southeast Region. We have several rules about who is eligible to run each year and Florida candidates were not eligible because Carl Harness' term is expiring and states in our region cannot succeed themselves on the ICMA Board. However, there are almost 3,000 ICMA members in the southeast and only two stepped up from the remaining ten states. The Southeast Region is not unique; there were only two candidates in each of ICMA's five US regions this year.

To read more, [click here](#).



Members News and Updates

New Members

The following membership applications have been received.

- **Advanced Disposal**, District II, Contact: Kelly Swisher, Municipal Marketing & Government Affairs Manager, Corporate Member;
- **Cari A. Branco**, District VI, Assistant City Manager, City of North Port, Full Member;
- **LeeAnn Kirwin**, District VI, VP, Assistant Director Public Finance, Florida Community Bank, Affiliate Member;
- **Teaire Lenard**, District VII, Masters of Public Administration, Barry University, Student Member;
- **Travis S. Mortimer**, District VI, Capital Projects Manager, Charlotte County, Affiliate Member;
- **Karl Thompson**, District V, Assistant City Manager/COO, City of Weston, Full Member; and
- **Brian Watkins**, District I, City Manager, City of Milton, Full Member..

If no current member comes forth with a reason why these applicants should not be approved as members, they will be invoiced for dues.

2018 Plantation Onsite Training Session

Nearly 60 attendees gathered at the onsite training session in Plantation on April 4 to discuss social media use in city/county government. Presenters provided an overview of social media, practical city/county uses, how to encourage citizen engagement, best practices and organizational controls.



2018 Palm Coast Onsite Training Session



Attendees gathered at the onsite training session in Palm Coast on April 20 to learn how the City of Palm Coast has improved its perception of public service. The city believes that changing the perception of local government needs to be a grassroots effort through real experiences with the next generation. Attendees learned how the city implemented an internship program.

Clermont City Manager Graduates from Leadership Orlando

Darren Gray, Clermont's city manager, recently graduated from Leadership Orlando, the largest community leadership program in America. The eight-month program helps emerging and established leaders broaden their regional knowledge and experience.

Gray, a former Lake County manager who has led the City of Clermont on a number of ground-breaking initiative, including the city's rebranding as the Choice of Champions®, has spent 23 years in public administration. He was named Lake County's Leader of the Year in 2015. To read more, [click here](#).

Annual Business Meeting

2018 Bylaws, Amended Articles of Incorporation and 2018-2021 Strategic Plan

In PY 2017-2018, the FCCMA Fiscal and Administrative Policy Committee conducted a review of the bylaws, charter and policies. The goal of the review was to ensure consistency between these documents while also streamlining the formatting of each. The Committee also developed a strategic plan for 2018 - 2021 that has been reviewed and approved by the FCCMA Board of Directors.

Per FCCMA's current process, the recommended changes to the charter, bylaws and strategic plan will be voted on by the full membership at the Annual Business Meeting on Friday, June 1st. [Click here](#) to access the documents on the FCCMA website.

Member Articles



Cape Coral Achieves Progress in Addressing Challenges

by John Szerlag, City Manager, City of Cape Coral

Cape Coral is the 10th largest city in Florida, and Forbes.com has ranked the city No. 9 on the list of "Fastest Growing Cities in 2018." As we continue to grow, we must work to overcome several challenges of being a pre-platted community, which produces development leaning more heavily on residential. These challenges include finding opportunities for new commercial development, establishing adequate parks and recreation facilities to serve our population, and making sure we have enough irrigation water to meet the growing demand.

Due to a lack of large parcels of land, attracting new commercial development to invest in Cape Coral is a constant challenge. Cape Coral began as a land sales development of more than 100 square miles. As a result of pre-platting, where land was divided into 130,000 mostly residential parcels, less than 1 percent of all parcels in the city are 10 acres or greater in size. There was little land set aside for public facilities, parks and commercial development. To read more, [click here](#).

Professional Management Matters

Celebrating Kissimmee's 95th Anniversary



On April 3, 2018, FCCMA President Jim Hanson presented a certificate to the Kissimmee Commission recognizing the city for its 95th anniversary of operation under the commission-manager form of government. President Hanson presented the certificate of recognition, followed by a proclamation presented by the Commission in honor of the anniversary as a

commission-manager operated city.

Pictured with President Hanson are the Kissimmee Commission, City Manager Mike Steigerwald and Deputy City Manager Desiree Matthews.

Celebrating Leesburg 95th Anniversary



On April 9, 2018, FCCMA District VIII Director Jim Gleason presented a certificate to the Leesburg Commission and City Manager Al Minner. The certificate recognized the city for its 95th anniversary of operation under the commission-manager form of government.

Pictured left to right: Al Minner, City Manager, Leesburg; Mayor Dan Robuck and Jim Gleason, City Manager, Mascotte.

Celebrating Lauderdale-by-the-Sea's 30th Anniversary



On April 10, 2018, FCCMA member Sharon Ragoonan presented a certificate to the Lauderdale-by-the-Sea Commission and Town Manager Ralph "Bud" Bentley, who is a recipient of the FCCMA Lifesaver Award. The Lifesaver Award will be announced at this year's Annual Conference in Orlando. The certificate recognized the city for its 30th anniversary of operation under the commission-manager form of government.

Several local managers attended the presentation.

Pictured left to right: Karl Thompson, Assistant City Manager, Weston; Commissioner Randy Strauss; Commissioner Edmund Malkoon; Town Manager Ralph "Bud" Bentley; Mayor Chris Vincent; Vice Mayor Elliot Sokolow; Alan Cohen, Assistant County Administrator, Broward County; Commissioner Buz Oldaker; Sharon Ragoonan, Assistant Town Manager, Lauderdale-By-The-Sea; Richard "Rick" Lemack, Town Administrator, Davie; and William "Mac" Serda, Town Manager, Hillsboro Beach.

Celebrating Lady Lake's 30th Anniversary



On April 16, 2018, FCCMA District VIII Director Jim Gleason presented a certificate to the Lady Lake Commission and City Manager Kristen Kollgaard. The certificate recognized the city for its 30th anniversary of operation under the commission-manager form of government.

Pictured left to right: Kristen Kollgaard, Town Manager, Lady Lake; Mayor Jim Richards and Jim Gleason, City Manager, Mascotte.

Celebrating Jacksonville Beach's 80th Anniversary



On April 16, 2018, FCCMA President Jim Hanson presented a certificate to the Jacksonville Beach Council and City Manager George Forbes. The certificate recognized the city for its 80th anniversary of operation under the council-manager form of government.

Pictured left to right: Mayor Latham, FCCMA President Jim Hanson and City Manager George Forbes.

Celebrating Mount Dora's 30th Anniversary



On April 17, 2018, FCCMA District VIII Director Jim Gleason presented a certificate to the Mount Dora Council and City Manager Robin Hayes. The certificate recognized the city for its 30th anniversary of operation under the council-manager form of government.

Pictured left to right: Jim Gleason, City Manager, Mascotte; Mayor Nick Girone, Robin Hayes, City Manager, Mount Dora.

Celebrating Wildwood's 60th Anniversary

On April 23, 2018, FCCMA District VIII Director Jim Gleason presented a certificate to the Wildwood Commission and City Manager Jason McHugh. The certificate recognized the city for



its 60th anniversary of operation under the commission-manager form of government.

Pictured left to right: Jim Gleason, City Manager, Mascotte; Mayor Ed Wolf and Jason McHugh, City Manager, Wildwood.

Celebrating Fruitland Park's 35th Anniversary



On April 26, 2018, FCCMA District VIII Director Jim Gleason presented a certificate to the Fruitland Park Commission and City Manager Gary La Venia. The certificate recognized the city for its 35th anniversary of operation under the commission-manager form of government.

Pictured left to right: Gary La Venia, City Manager, Fruitland Park; Mayor Chris Cheshire and Jim Gleason, City Manager, Mascotte.

Amendment 1

The Florida Legislature placed Amendment 1 on the 2018 general election ballot. If approved by the voters, it will expand the homestead exemption and shift the burden to other taxpayers. The impact of Amendment 1 is expected to cost \$644.7 million per year - resulting in either service reductions or tax hikes. Most benefits will only go to a handful of homeowners. Amendment 1 is not what it seems and our residents deserve to understand its costs and consequences!

The Florida League of Cities has prepared several resources to help you effectively educate citizens on these impacts. To read more, [click here](#).

From Our Partners

April 2018 Innovation Edge

By Sallie Ann Burnett, East Regional Director, Alliance for Innovation

About 10,000 Baby Boomers will turn 65 every day over the next 19 years!! Even at retirement, they are looking to retain meaning and purpose in their lives. Is your community ready for this wave of talent? Are your nonprofits ready with meaningful volunteer opportunities? Attend the Alliance's live virtual learning event on May 17 at 1:00 pm EDT, showcasing the "Give 5" program in Springfield, MO, to learn about an innovative approach to civic matchmaking. This approach meets both the social service needs of the community and the community engagement desired by the local retiree population! Member registration is \$49; non-members \$99. You can find more info [here](#). Fill the conference room and learn more about this timely program.

State of the Cities 2017

What does a city in Florida look like? Is it a beachfront metropolis? A community of rolling fields

and farms? A weathered and cozy fishing village? Is it a high-tech hub of research and innovation? A forested gem of nature trails and wildlife? A buzzing center of world travelers and students? Is it a downtown of brick streets lined with local shops and restaurants? To read more, [click here](#).

Every City's Data Matters - Make Sure Your City Is Included!

The 2018 Florida League of Cities CityStats survey will launch on Wednesday, May 2. Please make sure your city takes part in this vital survey. Data collected is used to produce annual analysis reports, support the League's legislative advocacy efforts and provide answers for member city data inquiries. Much of the CityStats data is not available anywhere else. The 2018 survey is being conducted online via survey links that were emailed to each city's designated key official. Your survey link is unique to your city. This year's survey contains 29 questions on municipal revenues, policies, services and employment as well as 10 municipal salary questions. Surveys can be saved and completed over several days by multiple city staff members. The survey deadline is Monday, June 25. Visit the Center's website for more information on the CityStats survey or contact FLC Research Analyst Liane Schrader at lschrader@flcities.com or 850-222-9684.

ICMA Coaching Program

[Click here](#) to access Career Compass No. 63 "Legacy: Don't Leave It - Live It. Please share it with the employees in your governments.

ICMA Webinar: "Creating a Culture for Cultivating Talent and Results

Thursday, May 10 - 10:00 a.m. - 11:30 a.m., PT

Topics:

1. How can you retool your organizational culture and design your workplace for better results?
2. What are practical steps to make your agency better able to attract, grow, and retain talent?
3. What resources are available to support your efforts?

To read more, [click here](#).

The Role of the Council-Manager Plan in Co-Creating Good and Sustainable Communities of the Future

By Lawrence W. (Larry) Arrington, President, The Civitas Project

This essay was written for presentation at the 2018 Southeast Regional Conference of the International City Management Association held in Birmingham, Alabama April 25-27.

Executive Summary

Appointed public managers serving at the regional and local levels of government have a decisive role to play in realizing this panel's topic: "Creating Smart and Sustainable Communities of the Future." In my work, I substitute the word "good" for the word "smart." A smart community is one that adapts well to the challenges it faces. It has a vision of goodness and a plan to approximate sustainability.

Such a community exists in what has been termed since Classical Greece, a "Good Society." And I use the verb "Co-Create," rather than "Create" because a public manager is part of a dedicated team of public servants who must act collaboratively with elected officials and citizens. So, I title this essay, "The Role of the Council-Manager Plan in Co-Creating Good and Sustainable Communities of the Future." To read the full article, [click here](#).

ICMA Student Chapter Summit

ICMA STUDENT CHAPTER SUMMIT



PRESENTED BY



Thursday, May 31st, 2018
Caribe Royale · Orlando
FCCMA Annual Conference
REGISTRATION OPEN IN MARCH 2018
MEET CURRENT, FORMER AND FUTURE GOVERNMENT LEADERS.

AGENDA

9:00 a.m. – 10:30 a.m. Opening General Session Dr. Natalie Stavas	2:00 p.m. – 3:15 p.m. Workshop
11:00 a.m. – 12:15 p.m. Workshop	3:15 p.m. – 3:45 p.m. Refreshment Break in the Exhibit Hall
12:15 p.m. – 1:45 p.m. Lunch	3:45 p.m. – 5:00 p.m. Workshop

Events and Training Opportunities

FCCMA Webinar: So You Want To Be A City/County Manager

2:00 - 3:00 p.m., Eastern Time, Thursday, May 3

FCCMA has always had a focus on preparing the next generation of city and county managers. It has been a while since an FCCMA "so you want to be" webinar has been held, so this year's Professional Development Committee wanted to be sure one was scheduled this year. This webinar features an all-star panel of experienced and respected city and county managers. They

will share their experiences and insights for attendees who aspire to pursue this laudable career. Mid-career and young professionals, and students of government are particularly encouraged to attend this webinar to learn from this distinguished panel. For more information, [click here](#).

Investigations, Accusations, Confrontations: How Cities Should Respond

The FLC University has announced its 2018 Spring Summit Series. These summits will be held May 4 in Panama City, May 11 in North Port, May 18 in Gainesville and May 24 in Plantation. These free summits will be held 9:30 a.m. - 4:00 p.m. and are designed for elected officials, senior staff and communications staff. Lunch will be provided. [Click here](#) to register and for additional information.

FLC Investment Seminars: Protecting You and Your Short-Term Assets

Every municipality is investing short-term operating and reserve funds. Come learn directly from Federal Reserve Bank representatives on what factors you should consider to get the most from this investment at a FREE Florida Municipal Investment Trust (FMIVT) seminar! During this four-hour seminar, you will connect with professional money managers as we explore the current financial climate, share successful strategies for short-term investing, and provide best practices to safeguard you as a fiduciary. With three opportunities to learn, find the date and location that works best for you. Contact Jeff Blomely at jblomely@flcities.com to register for the date and location of your choice.

- Monday, May 14 - Plant City
- Tuesday, May 15 - New Smyrna Beach
- Thursday, May 17 - Oakland Park

Growth Management Workshops in Indian River and Pinellas Counties

Two more Growth Management Workshops will be held in March in Indian River and Pinellas counties.

Indian River County: On Thursday, June 7, there will be a growth management planning officials training and on Friday, June 8, there will be a planning administration best practices series. To register, [click here](#).

Pinellas County: On Wednesday, June 13, there will be a planning administration best practices series and on Thursday, June 14, there will be a growth management planning officials training. To register, [click here](#).

Gene Boyles, Senior Fellow of the Program for Resource Efficient Communities, University of Florida, will be the presenter.

FLC Free Summer Research Symposium: Save the Date

The next Florida League of Cities Center for Municipal Research & Innovation Symposium will be held Wednesday, August 15, at the Diplomat Beach Resort Hollywood in conjunction with the FLC annual conference. The Center's research symposiums bring together public administrators, elected officials and the academic community to dive deep into specific local government issues and solutions. Registration and workshop details will be released in early June. Contact FLC Research Analyst Liane Schrader at lschrader@flcities.com or 850-222-9684 for more information.

Affiliate Training Opportunities

- [FLC Training](#)
- [FAC Training](#)
- [Cal-ICMA Coaching Opportunities](#)

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Florida City & County Management Association

June 23 at 12:45pm · 🌐

@FCCManagers

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