Florida City and County Management Association Board of Directors June 2, 2012

Hyatt Regency Bonita Springs - 10:00 a.m.

President Shanahan called the meeting to order and welcomed everyone. The following members were present:

President Joyce Shanahan, City Manager, Ormond Beach
President-Elect Russ Blackburn, City Manager, Gainesville
Secretary/Treasurer Jill Silverboard, Assistant City Manager, Clearwater
Past-President Jonathan Lewis, City Manager, North Port
District I Director Jeffrey Brown, Assistant City Manager, Panama City
District II Director Michael Pleus, City Manager DeLand
District III Director Desiree Matthews, Assistant City Manager, Kissimmee
District IV Director Rich Reade, Sustainability Officer/Public Information Officer, Delray Beach
District V Director John Flint, City Manager, Weston
District VIII Director Andy Stewart, Town Manager, Dundee
At-Large Director Bobby Green, City Manager, Auburndale
At-Large Director Horace McHugh, Assistant City Manager, Oakland Park
At-Large Director Faye Outlaw, County Administrator, St. Lucie County

Members Absent:

District VI Director Judith Zimomra, City Manager, Sanibel
District VII Director Robert LaSala, County Administrator, Pinellas County

Others Present:

Dr. Robert Lee, Executive Director, CFLGE
Melanie Howe, Meeting Planner
Martha Perego, ICMA
Tracy Miller, AFI
Beth Rawlins, Corporate Liaison, FBW
Laura Hannah, Village Manager, Village of Golf
Crystal Mansell, City of Sanibel (for Judith Zimomra)
Lynn Tipton, FCCMA Executive Director
Carol Russell, FCCMA Administrative Assistant
Lynn Lovallo, FCCMA Executive Assistant

Ms. Tipton administered the Oath of Office to the new board members and introductions were made.

The calendar for the Program Year 2012-2013 was reviewed with one change requested to the August date.

A motion was made and seconded to approve the meeting schedule as amended. The motion passed without opposition.

The Board roster was reviewed for errors so corrections could be made. President Shanahan then reviewed her goals and expectations for the year. She encouraged the members to call her anytime. The committee assignments were reviewed; full rosters will be sent out later.

Conference Critique: Ms. Rawlins opened up the discussion by saying the difficulty for the exhibit hall this year was downsizing from 120 to 80 booths. As a result, several would-be booth buyers were moved into sponsorships

and to a level of participation they had not experienced before. The educational aspect was great. Suggested perhaps having an "FCCMA 101" orientation for exhibitors at conference.

Ms. Howe continued by saying there still is the potential problem of rooms being reserved and then cancelled at the last minute—this can cause an attrition penalty. Room reservations should only be made for the days needed and not extra days added on "just in case." This is an educational communication that is necessary.

Other comments:

- service at this hotel was excellent and food good too
- impressed with the So You Want to Be Session
- scripting moderators
- liked having all the rooms close by
- Great facility
- Content of sessions was great.
- Need more than 15 minutes between sessions
- Session titles need to be a little more discerning
- Materials should be sent out in advance
- May want to limit number of panelists
- Recognition of new members—good idea and appreciated; also first time attendees
- With everyone using lpads—distracting for the speaker
- Members liked being in an isolated place; no distractions
- Comments from members: This was one of the best conferences in a long time.
- Best DJ ever
- Board dinner location not the best; prefer intimate banquet room
- Could conference be planned for when school is out
- Liked that the Friday night event so family oriented.
- Networking opportunities were great
- Recognize years of service somewhere besides credentialing reception
- Members liked the member involvement in the opening session with a member singing the Anthem and a member giving the invocation.

Mr. Blackburn explained that FCCMA is requesting submittals for case study sessions for next year's conference.

Ms. Hannah thanked the Board for its continued support of the Members-In-Transition. If at all possible, try to expand it.

The meeting adjourned at 11:15.

Respectfully submitted:	I hereby certify that these Minutes were approved at an official meeting held on:
Lynn Tipton Executive Director	Signature-Presiding Officer