



# Transparency

Florida Association of City Clerks  
Mini-Institute Webinar Series

Thursday, April 11, 2013

Time: 2:00 p.m. – 4:00 p.m. (EST)

Cost: \$50 FACC members/\$75 nonmembers

**Open Registration: February 22 – April 8, 2013**

**Registration Deadline: Monday, April 8, 2013**

Transparency – it's not just records, sunshine laws, financial reporting or the latest craze! A lack of information can create a perception that something is being hidden and erode trust in government. One way to combat this perception is to embrace transparency. Transparency is a mindset; and, it can build public trust in government and promote stronger communities. Defining transparency can be tough but our panelists will provide a wide range of items to think about as you create your own definition of transparency. Transparency requires a cultural shift in an organization, as well as concrete plans for an effective communication strategy to implement it. This session will answer the following questions: What is my role as a municipal clerk in enhancing transparency? What happens when the leadership of an organization does not support a transparent culture? How do you create an effective communication strategy to enhance transparency? What do you do if your efforts are not improving confidence in government? What are the benefits of incorporating transparency into your organization's culture? What are the consequences of not incorporating transparency into your organization's culture? The session will also include best-management practices and concrete examples of how you can incorporate transparency into your office or organization. So, come join us for this essential and extremely educational webinar, and add another tool to your clerk tool belt!

**Panelists:** **Jonathan Lewis**, City Manager, City of North Port; **Tracy Miller**, Florida Regional Director/Technology Director, Alliance for Innovation; **Sarah Hannah-Spurlock**, Former City Manager, Town of Palm Beach and City of Sunrise; and **Francine Ramaglia**, Assistant Village Manager, Village of Wellington

**Note:** This program has been approved by IIMC for **2 hours** of CMC/MMC credit. A completed Ideas to Action form is required to receive education credit. Approximately two days prior to the webinar, the Ideas to Action form and a phone number with the webinar code will be e-mailed to all paid registrants.



*The education curriculum for both the CMC and MMC session content was developed, reviewed and approved by the Florida Institute of Government at Florida State University as an IIMC-approved institute, in cooperation with the FACC Professional Education Committee and Board of Directors.*



## Complete registration form in its entirety.

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Payment Information

Total due: \$ \_\_\_\_\_ Method of payment:  Check (*payable to FACC*)  Visa  MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_ Card Holder's Phone: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

**If paying by credit card, please provide the billing address.** Fax this form to (850) 222-3806, e-mail to [lschrader@flicities.com](mailto:lschrader@flicities.com), or mail to Florida Association of City Clerks, P.O. Box 1757, Tallahassee, FL 32302.