## Florida City and County Management Association Board of Directors Saturday, May 25, 2013 Orlando Hilton – 10:00 a.m.

President Blackburn called the meeting to order at 10:10 a.m. with the following members present:

President Russ Blackburn, City Manager, City of Gainesville
President-Elect Jill Silverboard, Assistant City Manager, City of Clearwater
Secretary-Treasurer Michael Pleus, City Manager, City of DeLand
Past President Joyce Shanahan, City Manager, City of Ormond Beach
District I Director Lee Garner, City Manager, City of Chattahoochee
District II Director Sally Sherman, Deputy County Administrator, Flagler County
District III Director Beth Anne Knight, Deputy County Manager, Osceola County
District IV Director Richard Reade, Sustainability Officer/PIO, City of Delray Beach
District V Director Yocelyn Galiano, Village Manager, Village of Pinecrest
District VI Director Judith Zimomra, City Manager, City of Sanibel
District VII Director Robert LaSala, County Administrator, Pinellas County
District VIII Vacant
At-Large Director Robert (Bobby) Green, City Manager, City of Auburndale
At-Large Director Horace McHugh, Assistant City Manager, City of Oakland Park
At-Large Director Faye Outlaw, County Administrator, St. Lucie County

There were no members absent.

## Others Present:

Melanie Howe, Meeting Planner Ken Parker, ICMA Sr. Advisor Beth Rawlins, Corporate Liaison Lynn Tipton, Executive Director Carol Russell, Administrative Assistant Lynn Lovallo, Executive Assistant

Everyone introduced him/herself and expressed comments on the conference.

- Lots of value for the dollar
- Outstanding keynote speakers
- · Sessions connected to the theme
- Add back the Friday morning break
- Vendors were disappointed with number of attendees
- Need to work on marketing more
- Rotate location
- More kid-friendly food
- Consider one-day registration for Friday
- Host committee thanked; going forward need to think how to work host committee if conference venue does not move

The conference evaluation form was reviewed by the Board. It will be emailed to the membership the week after conference.

A board picture was not taken; it will be taken in August.

A motion was made by Mr. Pleus and seconded by Ms. Outlaw to approve the meeting schedule for Program Year 2013-2014. The motion passed without opposition.

Everyone reviewed the committee rosters and assignments for the year.

A suggestion was made for press releases to include details on different sessions and to include pictures. Send them to the public administration departments at the universities also.

Several members remarked on the dislike of certificates for recognition; a tangible award might be better. The Awards Committee will discuss this.

All work plans are due for approval at the August meeting; they will be posted on the website after they are approved.

A brief orientation was given to the Board outlining responsibilities as a board member and committee chair or co-chair. All the information reviewed is the Orientation Manual each member received. Board members were encouraged to delegate and use staff.

Mr. Ken Parker was introduced as the ICMA Senior Advisor.

Under any other business, the 2014 Annual Conference Theme was presented and discussed. The final theme that was recommended was: **Building Trust and Confidence in Local Government**.

A motion to approve the theme as stated was made by Mr. Garner and seconded by Ms. Zimomra. There was no opposition, and the motion passed.

Mr. LaSala said there is a need for more ethics training. The Board needs to make a statement about the importance of ethics training. Ms. Shanahan took this further and said the Board should develop a policy to require all its members to have eight hours of annual ethics training. This was given to Ms. Outlaw for the Professional Development Committee to address. She was asked to bring back an assessment and analysis to the August meeting. It was also suggested that the Code of Ethics should be printed in all printed materials.

There being no further business, the meeting adjourned at 12:10 p.m.

Respectfully Submitted,

Lyuns. Opton

Lynn Tipton

**Executive Director** 

I hereby certify that these Minutes were approved at an official meeting held

\_