

**Florida City and County Management Association
Board of Directors
February 5, 2014
Daytona Beach Hilton**

President Blackburn called the meeting to order at 1:40 p.m. with the following members present:

President Russ Blackburn, City Manager, Gainesville
President-Elect Jill Silverboard, Assistant City Manager, Clearwater
Secretary-Treasurer Michael Pleus, City Manager, DeLand
Past President Joyce Shanahan, City Manager, Ormond Beach
District I Director Lee Garner, City Manager, Chattahoochee
District II Director Sally Sherman, Deputy County Administrator, Flagler County
District III Director Beth Anne Knight, Deputy County Manager, Osceola County
District IV Director George Brown, Deputy City Manager, Boca Raton
District V Director Yocelyn Galiano, Village Manager, Pinecrest
District VII Director Robert LaSala, County Administrator, Pinellas County
District VIII Director Ryan Leavengood, City Manager, Lake Alfred
At-Large Director Bobby Green, City Manager, Auburndale
At-Large Director Horace McHugh, Assistant City Manager, Oakland Park

Members Absent:

District VI Director Judith Zimomra, City Manager, Sanibel
At-Large Director Faye Outlaw, County Administrator, St. Lucie County

Others in attendance:

Kurt Bressner, Range Rider Coordinator
Sallie Ann Burnett, AFI
Dr. Bob Lee, CFLGE
Alan Ours, ICMA SE VP
Ken Parker, ICMA Senior Advisor
Beth Rawlins, Corporate Liaison
Lynn Tipton, Executive Director
Carol Russell, Administrative Assistant
Lynn Lovallo, Executive Assistant

President Blackburn welcomed everyone and gave an update from the Executive Committee. He announced that George Brown was elected in District 4 to begin his term immediately due to the resignation of Rich Reade. President Blackburn administered the oath of office to Mr. Brown.

All district elections are to be completed by February 15; the Nominating Committee is meeting February 28 to select candidates for the two at-large positions.

President Blackburn informed the Board of some potential plan challenges that will be monitored.

The consent agenda was next, and President-Elect Silverboard asked to pull the third item—By-Laws.

A motion was made by Mr. Garner and seconded by Ms. Silverboard to approve the other items on the Consent Agenda—the minutes of November 15 and the Fiscal Year Ended 9/30/13 Financial Statements. The motion passed unanimously.

A new set of proposed By-Laws was given out to the members. The Board recommended a couple of wording changes to Article 7, Section 2.

Ms. Silverboard made a motion to approve the by-laws as amended in the distributed copy and further amended on the floor. Mr. Brown seconded the motion, and it passed without opposition.

Ms. Tipton reported that the administration of LinkedIn is being moved to her.

A motion to approve the switch of administrative responsibilities to Ms. Tipton was made by Ms. Sherman and seconded by Mr. Garner. There was no opposition, and the motion passed.

The other items in Ms. Tipton's report were not discussed. Mr. Bressner added some to the Range Rider report and said he sends the MITs a job posting. He is working with some MITs in Georgia as well. Mr. Bressner wants to review the terms of the Range Riders—how long does each have left to serve. This will be done with staff before the conference.

The ICMA update was given by Mr. Ours. He thanked FCCMA for the support given to the Life, Well Run campaign. Unfortunately, FCCMA's conference dates conflict with the ICMA Board meeting, so Mr. Worsley (the VP assigned to Florida) will not be able to attend conference. Mr. Ours then reported on the various ICMA programs, upcoming summits and said that in 2015 Florida is eligible to nominate someone to the ICMA Board for the non-CEO position. Florida will be asked to bid on the 2025 conference.

Mr. Parker, ICMA Senior Advisor, said the registration for the ICMA conference opens June 2. He said ICMA is looking for volunteers to serve on committees; anyone interested should contact the regional VP. He also encouraged involvement in the Fellows Program—Fort Lauderdale and Wellington are both involved.

Dr. Lee's Center for Florida Local Government Excellence report was submitted in the packet. He added that he's been working with Sarah Spurlock on an outsourcing paper, which will hopefully get published.

A motion by Mr. McHugh to approve payment to the Center for the second quarter was seconded by Ms. Knight and passed without opposition.

Ms. Burnett is FCCMA's new liaison with the Alliance for Innovation. She reported that with the reorganization, she will be covering from Maine to Miami rather than just Florida. She said AFI has been busy and announced some upcoming events: A visioning workshop in Fort Lauderdale, assisting with Rebecca Ryan's visit to New Smyrna Beach in March, the Transforming Local Government Conference in April, and a BIG Ideas conference in October.

Ms. Rawlins gave some background on the corporate submittals for conference. She made a recommendation to replace the Telephone Town Hall with a submittal from Pemco.

Mr. Pleus made a motion to approve the case studies recommended: Burton, Davenport, James Moore, Schneider Electric and Pemco. The motion was seconded by Mr. Brown and approved without opposition.

A motion was made by Ms. Sherman and seconded by Mr. Brown to have the Conference Planning Committee select the case studies in the future and not the Board. The motion passed without opposition.

Florida Business Watch was launched January 1 as a dues-collecting organization. FBW is participating in the Winter Institute and co-hosting the Florida League of Mayor's Millenium Conference Feburary 27-28.

Next on the agenda was the selection of the 2015 Winter Institute site.

Moved by Mr. McHugh and seconded by Mr. Pleus to select the Hilton St. Petersburg Bayfront in downtown St. Pete for the 2015 Winter Institute. The motion passed without opposition.

Awards & Scholarships: Mr. Green reported the committee is waiting for applications to come in for scholarships. The selections will be made in March.

Communications: No report.

Conference Planning & Winter Institute: Mr. Pleus said a great Winter Institute is planned working with triSect. There will be a takeaway for attendees. Ms. Silverboard reported they had a great committee this year for planning conference. Something different this year is an offering of a one-day registration for each of Thursday and Friday. The Committee has explored (with the assistance of meeting planning and the FLC technology group) having a mobile app for the conference.

Mr. Garner made a motion to go forward with the mobile app for conference. Mr. Brown seconded it, and it passed without opposition.

Legislative Committee: Mr. McHugh reviewed the written reported included in the packet. Invitations have been extended to FLC and FAC to speak during the Legislative Session at conference. The Board was asked to adopt the resolution regarding the Uniform Chart of Accounts implementation.

Moved by Mr. Garner, seconded by Ms. Galiano to adopt the proposed resolution. The motion passed without opposition.

Mr. LaSala brought up the issue of national flood insurance reform and invited the FCCMA Legislative Committee to participate in this issue.

Florida Local Government Coalition: Ms. Silverboard gave an update of recent activity. The Coalition approved a resolution on the Uniform Chart of Accounts implementation. A new website is coming. FCCMA has a seat on the FLGC Steering Committee overseeing 29 Coalition member organizations. The FLC is funding the costs associated with hiring triSect to do the work being proposed for the Coalition.

Membership: Mr. Green reviewed the written report that was submitted. He is very excited about the student members.

Moved by Mr. Green and seconded by Mr. McHugh to accept and file the report. There was no opposition.

Members-In-Transition: Ms. Galiano reported that the session for conference has been planned on the subject of Life Coaching. They are currently working with 16 MITs.

Professional Management Task Force: Mr. LaSala reported that Mr. Jim Hanson was asked to lead the Task Force, and they are working on raising the image of professional management in local government. A video was shown that was done, and brochures are being published. Written material is also being prepared for editorial boards. They expect to have public service announcements, radio spots, and TV. It is a very comprehensive effort working with a public relations firm. Mr. LaSala told the group that the \$3000 in the budget will only cover Phase I.

Mr. Garner made a motion to endorse the engagement of the HCP firm and fully support this effort. Further, the motion authorized the Executive Director to execute the agreement with HCP. The motion was seconded by Mr. Green and passed without opposition.

Student Council: Student chapters at UCF and FSU are going through organizational meetings. All the student chapters need to be informed of opportunities that come up in the way of training and conferences, etc.

District I Director's Report: Mr. Garner reported he is working on recruitment of members.

District II Director's Report: Ms. Sherman will make an effort to recruit more members in her district.

District III Director's Report: Ms. Knight reported that her district just had an on-site training that was well attended. She will reach out to attendees who are not FCCMA members to join. She is putting together an outreach campaign for membership recruitment.

District IV Director's Report: Mr. Brown announced that his district on-site training is February 28. He will make an effort to work more with involving members in Martin and St. Lucie Counties.

District V Director's Report: Ms. Galiano thanked the Board for its support and endorsement of the International Hispanic Network (IHN) regional south Florida seminar. They had 60 people turn out. She is working on the March 14 on-site training on technology.

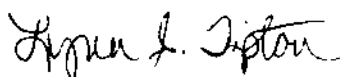
District VII Director's Report: Mr. LaSala has been working on the on-site training set for spring.

District VIII Director's Report: Mr. Leavengood reported that the Polk County Managers' retreat was held with the Sheriff's office. He is working on MITs, awards and his district election.

At-Large Director Green: His focus has been member outreach. He gave praise for the Ethics buttons and President Blackburn's article.

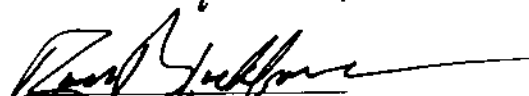
There being no further business, the meeting adjourned at 4:50 p.m.

Respectfully Submitted,



Lynn Tipton
Executive Director

I hereby certify that these Minutes
were approved at an official meeting held
on: February 5, 2014


Signature-Presiding Officer