Building Trust and Confidence in Local Government

Being a Public Voice Amid a World of Change

FCCMA Conference
May 29, 2014

Bill Horne, City Manager
City of Clearwater
It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

- Theodore Roosevelt
If there is any encouragement in Christ, any consolation from love, any sharing in the spirit, any compassion and sympathy, make my joy complete: be of the same mind, having the same mind, having the same love, being in full accord and one mind. Do nothing from selfish ambition or conceit, but in humility regard others as better than yourselves. Let each of you look not to your own interests, but to the interests of others. Let the same mind be in you that was in Christ Jesus.

Phillipians 2:1
Be an Example of What You Want Others to Be
Be Pragmatic in Your Actions
Never Lose Sight of Where You Want to Go
Provide Examples of How to Talk About the Elephant in the Room
Participate in Local Organizations that Focus on Making the Community Better
Base Your Actions on What is in the Best Interests of the Community
Leave Your Footprints All Over the Community
Make Sure Community Members Know You Value Being an Honest Broker
Be Transparent:
Keep No Secrets from the Community or the Media
Publicly Reinforce Your Partnership and Support of the Elected Body
The E.F. Hutton Commercial

When E.F. Hutton Talks, People Listen
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