

**FCCMA Board of Directors  
May 28, 2014  
Orlando Hilton Resort**

President Russ Blackburn called the meeting to order at 10:05 with the following members present:

President Russ Blackburn, City Manager, Gainesville  
President-Elect Jill Silverboard, Assistant City Manager, Clearwater  
Secretary/Treasurer Michael Pleus, City Manager, DeLand  
Past President Joyce Shanahan, City Manager, Ormond Beach (arrived prior to CFLGE vote)  
District I Director Lee Garner, City Manager, Chattahoochee  
District II Director Sally Sherman, Deputy County Administrator, Flagler County  
District III Director Beth Anne Knight, Deputy County Manager, Osceola County  
District V Director Yocelyn Galiano, City Manager, Pinecrest  
At-Large Director Bobby Green, City Manager, Auburndale  
At-Large Director Horace McHugh, Assistant City Manager, Oakland Park

**Members Absent:**

District IV Director George Brown, Deputy City Manager, Boca Raton  
District VI Director Judith Zimomra, City Manager, Sanibel  
District VII Director LaSala, County Administrator, Pinellas County  
District VIII Director Ryan Leavengood, City Manager, Lake Alfred  
At-Large Director Faye Outlaw, St. Lucie County

**Others Present:**

Kurt Bressner, Range Rider Coordinator  
Sallie Ann Burnett, AFI  
Jim Hanson, Professional Management Task Force Chair  
Chas Jordan, Largo  
Peter Lombardi, Range Rider  
Ken Parker, ICMA Senior Advisor  
Beth Rawlins, Corporate Liaison  
Randy Reid, ICMA SE Regional Manager  
Ken Small, FLC  
Lynn Tipton, Executive Director  
Carol Russell, Administrative Assistant  
Lynn Lovallo, Executive Assistant

President-Elect Silverboard gave a brief update on the conference and then presented President Blackburn with a gift of appreciation.

Tabs 1 and 2 were informational only—the correspondence received and a comparison report of other state manager associations. The report will be provided to the Membership Committee and Strategic Planning.

**A motion was made by Mr. Pleus and seconded by Mr. Garner to approve the consent agenda as presented. The motion passed with no objection and included: Minutes from February 5, 2014, Minutes from February 24, 2014, Minutes from the 2014 Nominating Committee meeting, Second Quarter Financial Statements, Agreement with RB Oppenheim & Associates, a new District 8 election process and authorization for the executive director to sign a contract for the 2016 Winter Institute when appropriate.**

The Communications Strategic Plan Sub-Committee reported next on their completed research as Step 1 for the upcoming Strategic Plan. The group gave individual perspective reports based on personal interviews and on-line questionnaires. It was very thorough and included in the agenda packet. Ms. Sherman stated that in her committee report she was asking for approval to take this report forward. The sub-committee is more than happy to assist.

**A motion by Ms. Galiano and seconded by Mr. Garner to forward this report and the issues identified to the Strategic Planning Task Force for consideration in preparing the Strategic Plan. The motion passed without opposition.**

Ms. Tipton presented her Executive Director's report, which was included in the packet. She announced that the City of Live Oak is now a council-manager city.

Mr. Hanson reported on behalf of the Professional Management Task Force and asked the Board's consideration of a new contract with HCP that would take the project through FY 2014. The requested amount was \$42,500. After explaining the work phases and requested amount, Mr. Hanson and President Blackburn fielded many Board member questions, largely around the scope of the project and its cost. Serious questions were raised about the target audiences of the project (Florida citizens, college students for the next generation of public manager, and city and county elected officials) with a request to add a fourth audience: charter review boards for cities and county officials for county forms of government. There was no Board consensus to move forward with the HCP proposal, and several members requested that the task force pull back and redefine the project to better meet the goals. The Board stressed that member engagement would be critical to achieve the goals, but the proposal did not give a clear enough indication of those methods.

**A motion was made by Mr. Green and seconded by Mr. Pleus to pay HCP to date for the work that has been done. Bring this campaign proposal back to the full (new) board for discussion before going forward. The motion passed unanimously.**

Ms. Tipton continued with her report and asked for a motion to affirm the resolution recognizing ICMA's 100<sup>th</sup> anniversary.

**Mr. Garner made a motion to adopt the resolution recognizing ICMA's 100<sup>th</sup> anniversary. The motion was seconded by Ms. Knight and passed unanimously.**

Ms. Tipton continued and said American Fidelity (a supporter of FCCMA) made an offer of \$500 to sponsor the dinner at the ICMA conference in Charlotte. There was no interest in this from the Board.

Mr. Bressner reviewed the Range Rider report and said a number of changes to the policy are being recommended. He said he would like the Board to reconsider (at a later meeting) the recommendation

that was made regarding population numbers and what Range Riders would do to assist the larger populated cities/counties versus the smaller. Mr. Bressner reviewed the changes being proposed and said the ICMA recommendation for career assistants to be Range Riders will be discussed in Charlotte.

**Moved by Mr. Garner, seconded by Ms. Galiano to approve the recommendations as presented in the agenda item. There was no opposition, and the motion passed.**

Ms. Rawlins reported next and said she raised \$204,300 between sponsorships and booth sales. She asked the Board to please thank the vendors. Her report was submitted in writing with the agenda material.

The Florida Business Watch launch was successful. She invited the board members to join FBW and to pay attention to the vendors who are FBW members.

The Center for Florida Local Government Excellence (CFLGE) report was submitted with the agenda materials.

**A motion was made by Ms. Silverboard and seconded by Mr. McHugh to approve the third quarter payment. The motion passed unopposed.**

Ms. Burnett gave an Alliance for Innovation (AFI) update and said that the Transforming Local Government conference was last month. There was good representation from Florida and about 800 attendees in total. Upcoming events: Big Ideas conference October 24-26 in Fort Lauderdale; Rebecca Ryan will be conducting a workshop in Clearwater in December. Next year's TLG conference is April 14-16 in Phoenix.

Mr. Reid reported for ICMA as the new SE Regional Manager. As such, he is working on a joint membership application. He said the Center for Performance Management (CPM) is now called "ICMA Analytics." Mr. Parker continued the ICMA report (as Senior Advisor to Florida) and asked that the district directors invite him to district functions.

Committee Reports:

**Awards and Scholarships:** As submitted.

**Communications:** The action item was handled earlier (the Strategic Planning Sub-committee work); the rest of the report as submitted.

**Legislative:** As submitted.

**Membership:** As submitted.

**MIT:** Florida MITs down to 12; report as submitted.

Directors' Reports:

President Blackburn asked if there were any reports other than those submitted with the agenda material.

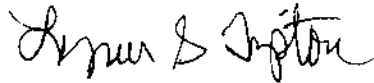
Mr. McHugh reported that he attended the Broward County (BCCMA) meeting and worked on training session.

President Blackburn presented Ms. Shanahan with her recognition gift for service to the Board.

Mr. Pleus was named Manager of the Year for Volusia County. He reported that the UCF Student Chapter is struggling, and he is working with Stetson to create a public management program.

There being no further business, the meeting adjourned at 12:25 p.m.

Respectfully Submitted,



Lynn Tipton  
Executive Director

I hereby certify that these Minutes  
were approved at an official meeting held  
on: \_\_\_\_\_



Signature-Presiding Officer