

**Florida City and County Management Association  
Board of Directors  
Wednesday, August 17, 2016 – 1:00 p.m.**

President Green called the meeting to order at 1:02 p.m. with the following members present:

President Bobby Green, City Manager, Auburndale  
President-Elect Jim Hanson, Town Manager, Orange Park  
Secretary/Treasurer Michael Cernech, City Manager, Tamarac  
Past President Michael Pleus, City Manager, DeLand  
District I Director Lee Garner, City Manager, Chattahoochee  
District III Director Norton Bonaparte, City Manager, Sanford  
District IV Director Jason Nunemaker, City Manager, Fellsmere  
District V Director Daniel Rosemond, City Manager, Hallandale Beach  
District VI Director Charles Chapman, County Administrator, Hendry County  
District VII Director Micah Maxwell, Town Manager, Belleair  
District VIII Director Jim Gleason, City Manager, Mascotte  
Director At-Large Michael Beedie, City Manager, Fort Walton Beach  
Director At-Large Ken Fields, City Manager, Lake Wales  
Director At-Large Ryan Leavengood, City Manager, Lake Alfred

Members Absent:

District II Director Sally Sherman, Deputy County Administrator, Flagler County

Others in attendance:

Kurt Bressner, Senior Advisor Coordinator  
Sallie Ann Burnett, East Regional Director, Alliance for Innovation  
Dr. Robert E. Lee, CFLGE  
Beth Rawlins, Beth Rawlins, Inc.  
Casey Cook, Executive Director  
Carol Russell, Executive Assistant

President Green reminded the District Directors they need to submit to staff the name of a full member in their district to serve on the Nominating Committee. He reminded the odd-numbered District Directors that they will need to run a district election this year.

The next item of business was consideration of the consent agenda. Accordingly,

**A motion was made by Mr. Chapman and seconded by Mr. Garner to approve the Consent Agenda. The motion was approved for the remaining items: the minutes of June 1<sup>st</sup>, 2016; the minutes from June 4<sup>th</sup>, 2016; the third quarter financial statements; the agreement with Beth Rawlins, Inc.; the memorandum of understanding with the**

**Institute of Government; and the Shorstein & Shorstein agreement.  
The motion passed without opposition.**

**Executive Director Report:** Mr. Cook provided an update on the FCCMA session at the Florida League of Cities' conference. Mr. Green, Mr. Leavengood, Mayor Pat Bates and Mayor Wayne Messam participated in a session on preparing the next generation: how elected officials can help attract the next generation to public services.

The 2025 ICMA Annual Conference will be held in the Southeast. He explained the ICMA process to the Board in selecting conference sites. He asked the Board to allow staff to review the Request for Proposal and allow staff to do the prep work in exploring potential locations to submit proposals. Staff will bring the recommendations to the October Board meeting for consideration. Accordingly,

**A motion was made by Mr. Chapman and seconded by Mr. Garner to authorize staff to explore potential locations in Florida and begin preparing a draft response to the RFP as presented. The motion passed without opposition.**

Mr. Cook provided update on the agreement with Florida Business Watch. Accordingly,

**A motion was made by Mr. Chapman and seconded by Mr. Bonaparte to express intent to continue the relationship with Florida Business Watch in 2017 with the understanding that a new agreement will be presented for approval at the October meeting. The motion passed without opposition.**

**Senior Advisor Report:** Mr. Bressner reported there are eight active senior advisors and two senior advisor emeritus. If an opening occurs with the senior advisors, John Stunson, former city manager of Oakland Park, is interested in serving. He also reported the current MIT list has the fewest members in five years.

He reported the senior advisors assisted in seven CAO searches in 2015 and have assisted in two this year: Palm Beach Shores and Rockledge. They may possibly assist with the search in Haines City.

**Alliance for Innovation Report:** Ms. Burnett reminded the Board of the ICMA Conference in Kansas City, September 25<sup>th</sup> – 28<sup>th</sup>. The Alliance is hosting a reception at the conference and will have a booth in the exhibit hall. She reported Charlotte County has joined the Alliance.

The Big Ideas Conference will be held October 28<sup>th</sup> – 30<sup>th</sup> in Dublin, OH and the TLG Conference will be held April 18<sup>th</sup> – 20<sup>th</sup> in Tulsa, OK. She also reported Belleair has joined the Innovation Academy.

**Beth Rawlins, Inc. Report:** Ms. Rawlins reported sales for ads in the directory are going well and the deadline to submit an ad is August 22<sup>nd</sup>.

**Center for Florida Local Government Excellence (CFLGE) Report:** Dr. Lee submitted a written report. He reported he is working with the District Directors to select dates and topics for the onsite training sessions. District VI will hold its onsite training session on September 23<sup>rd</sup> at Florida Gulf Coast University. The first webinar will be held September 1<sup>st</sup> on ICMA Student Chapters.

There was discussion regarding payment of the fourth quarterly payment to CFLGE. Accordingly,

**A motion was made by Mr. Garner and seconded by Mr. Hanson to approve the fourth quarterly payment. The motion passed without opposition.**

**Florida Business Watch Report:** Ms. Rawlins thanked the Florida League of Cities and FCCMA for their support of FBW.

**Communications Committee Report:** Mr. Beedie reported the Committee had submitted a work plan and it is included in the agenda book. He also reported a subcommittee was formed to look at online advertising. Following the presentation,

**A motion was made by Mr. Cernech and seconded by Mr. Pleus to approve the FY 2016 – 2017 Communications Committee work plan. The motion passed without opposition.**

Mr. Bonaparte reported the PMM Subcommittee submitted a recommendation to select HCP to continue the work of the PMM Subcommittee.

**A motion was made by Mr. Hanson and seconded by Mr. Bonaparte to approve the committee recommendation regarding Professional Management Matters (PMM). (This motion was subsequently withdrawn.)**

Before a vote was taken, additional discussion ensued regarding changing the focus of the campaign – working with the student chapters and preparing the next generation. Mr. Bonaparte was asked to take this Board recommendation back to the Communications Committee. Accordingly,

**A motion was made by Mr. Hanson and seconded by Mr. Bonaparte to approve the contract with HCP for one month (September 30<sup>th</sup> through October 30<sup>th</sup>). The motion passed without opposition.**

**Conference Planning Committee Report:** Mr. Hanson reported the Committee has selected a theme: Innovative and Entrepreneurial Leadership in Times of Change. There will be three tracks: technology, cost of services and leadership. The Committee is working to secure keynote speakers. The conference budget was included in the agenda book.

He also reported Florida Business Watch is considering sponsoring the Awards Program.

**Membership Committee Report:** Mr. Maxwell reported 23 new members have joined the Association.

He provided an update on the policies the Supercommittee Chairs are working on. The format has been changed and the Committee pared down 30 policies to 11 policies by organizing policies by subject. Some of the policies will be finalized and presented to the Board at the October meeting.

**Professional Development Committee Report:** Mr. Leavengood reported Mr. Fields has been working on the fall symposium. The topic will focus on the impacts of medical marijuana on local governments. The Committee will begin working to develop the webinars for the program year. Awards' and scholarships' work will begin later in the year.

**Winter Institute Committee Report:** Mr. Cernech reported he has been working on the theme of the Winter Institute: changing the culture of policing.

Mr. Cernech presented the budget. Accordingly,

**A motion was made by Mr. Garner and seconded by Mr. Beedie to approve the budget. The motion passed without opposition.**

**District I Report:** Mr. Garner reported his district's onsite training will be held on October 7<sup>th</sup> and will focus on transitioning veterans into local government.

**District III Report:** Mr. Bonaparte reported he is working with Dr. Lee on the training in his district.

**District IV Report:** Mr. Nunemaker reported the District IV training will be held November 4<sup>th</sup> in Palm Beach Gardens and the topic is "Preparing for Local Incidents that Bring International Attention."

**District V Report:** Mr. Rosemond has been encouraging members to join FCCMA. He also reported he is working on his onsite training.

**District VI Report:** Mr. Chapman reported that his training will be held September 23<sup>rd</sup> at Florida Gulf Coast University. A diverse panel will discuss "Water Flow Issues in South Florida."

**District VII Report:** Mr. Maxwell reported there will be two district trainings: one in Gainesville and the other in either St. Pete or Largo. The trainings may focus on ethics or diversity and inclusion.

**District VIII Report:** Mr. Gleason reported he had met with the Lake City/County Manager Association and plans to reach out to Polk and Sumter counties. The District VIII training will be held April 6<sup>th</sup> in Leesburg. His topic will be the same as District IV.

**At-Large Director Beedie:** No report.

**At-Large Director Fields:** No report.

**At-Large Director Leavengood:** No report.

**President-Elect Hanson:** No report.

**Secretary/Treasurer Cernech:** No report

**Past President Pleus:** No report.

President Green reminded the Board that a reception will be held for Lee Feldman on September 26<sup>th</sup> at 6:00 pm in Kansas City in conjunction with the ICMA Annual Conference.

Mr. Cook was thanked for continuing Ken's C-M's.

There being no further business, the meeting was adjourned at 3:00 p.m.

Respectfully submitted:

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Casey Cook  
Executive Director

I hereby certify these Minutes  
were approved at an official meeting  
held on:

  
\_\_\_\_\_  
Signature-Presiding Officer