



July 2018

## President's Message



Greetings FCCMA members and let me wish all of you a great and hurricane free summer. Much is going on with FCCMA, our committees are in action, and doing the business of our organization. Your Board of Directors is also busy, developing the training schedule for your districts, preparing for our long slate of yearly activities including this year's fall symposium. You on't want to miss the fall symposium, it will focus on cyber security, a threat to us all.

Recently, former FCCMA President Craig Hunter resigned his position as senior advisor. We are sad to lose his expertise, but certainly understand the desire to step away from the obligations and responsibilities of this position. Craig has been an excellent resource for many Florida cities and counties in his role as senior advisor and we cannot thank him enough for his continued commitment to FCCMA. To read more, [click here](#).

## Ethics Training

### Need Ethics Training?

The John Scott Dailey Institute of Government at Florida State University is offering a webinar on the Honest Services Act. This webinar will be held August 28 at 10:00 a.m. The cost is \$75.

Ethics training is good, but it is not enough! In this one-hour webinar, leading County Attorney Herb Thiele explains the Honest Services Act and the way it is used to prosecute public officials for wrongdoing. Laws like the Honest Services Act and ethics laws are designed to protect the public and the elected official by providing clear boundaries of action. However, the reality is that the application of the laws can be confusing and seemingly inconsistent. Mr. Thiele will review the history of the Honest Services Act to explain its intent in battling public corruption and explore key legal cases brought against public officials, both in Florida and nationally. He will also share potential pitfalls and offer suggestions on how to avoid them. Join us for this insightful, engaging and important webinar!

[Click here](#) for full course details and registration information.

## Members News and Updates

### New Members

The following membership applications have been received:

- **Reese Goad**, District I, Interim City Manager, City of Tallahassee, Full Member;
- **Sane Haidara**, District VII, Master of Public Administration, University of South Florida, Student Member;
- **Dr. Phillip C. Harris**, District V, Human Services Administrator, Broward County, Affiliate Member;
- **Ryan Murphy**, District VI, Operations Coordinator, Sarasota County, Affiliate Member;
- **Lynn Rives**, CFM, CPRP, District VII, City Manager, City of Belleair Beach, Full Member; and
- **Stefen Wynn**, Town Manager, Town of Albion, IN, Affiliate Member.

If no current member comes forth with a reason why these applicants should not be approved as members, they will be invoiced for dues.

## Featured Member

### Jason Lawrence, Finance Manager, Lake Helen



How long have you been a FCCMA member?

**I have been a FCCMA member for 2 years.**

Are you an ICMA member and if so, how long?

**I have been an ICMA member for 2 years.**

Please describe your areas of formal/advanced education.

**I hold a bachelor of arts in Political Science from Florida A&M University, and Master of Public Administration with a concentration in Local Government Administration from Florida State University.**

To read more, [click here](#).

## Member Articles

### Investing in Interns



*By Gina Peebles, Assistant County Manager, Alachua County*

Does your local government invest in interns? According to Forbes (Dec. 6, 2011), there are five reasons you should:

1. New perspective on organizational issues
2. Ease of use with technology
3. It's a trial period that could lead to something more
4. Help with projects or tasks that you're struggling to complete
5. Gain brand advocates

To read more, [click here](#).

### Cooperating with USF

*By Steve Spina, City Manager, Zephyrhills*



Internships, mentoring programs and classroom projects provide valuable learning experiences for the students that participate in them, but also have real and substantial benefits for the local governments that invest in them and work with these students. The City of Zephyrhills has partnered with the University of South Florida Master of Administration (MPA) program for more than 10 years, and began an internship program with the Master of Urban Planning department (MURP) since 2016. To read more, [click here](#).

### **Getting Involved in Legislative Advocacy**



I was recently asked, "John, why did you get involved in legislative advocacy?"

My background in public service, prior to becoming a city manager, was in economic development, community redevelopment, brownfields redevelopment and planning. While I generally understood the legislative process and the difference between Dillon's Rule and Home Rule, I didn't become more involved in legislative advocacy until I served on the Florida Brownfields Association Board.

The Florida Brownfields Program was facing changes proposed by former Senate President Gardiner. Changes that I firmly believed would negatively affect my community and its ability to facilitate brownfields redevelopment. To read more, [click here](#).

## **Amendment 1**

The Florida Legislature placed Amendment 1 on the 2018 general election ballot. If approved by the voters, it will expand the homestead exemption and shift the burden to other taxpayers. The impact of Amendment 1 is expected to cost \$644.7 million per year - resulting in either service reductions or tax hikes. Most benefits will only go to a handful of homeowners. Amendment 1 is not what it seems and our residents deserve to understand its costs and consequences!

The Florida League of Cities has prepared several resources to help you effectively educate citizens on these impacts. To read more, [click here](#).

## **Events and Training Opportunities**

**FCCMA Webinar: Community-Based Disaster Coalitions: The "Be Ready Alliance Coordinating for Emergencies" (BRACE) Example**  
2:00 - 3:00 p.m., Eastern Time, Thursday, August 2

When disasters hit in Florida, local governments are always tasked with the major responsibilities to coordinate services. In Northwest Florida, a community-based disaster coalition, with over 500 public-private partners, works to accomplish what no one single organization could alone. The coalition, referred to as the Be Ready Alliance Coordination for Emergencies (BRACE) is responsible for three governmental jurisdictions as the Citizen Corps and Community Response Team (CERT) coordinator and is represented at the EOC during

emergencies as the lead organization for coordinating volunteers and donations. BRACE has been recognized through the FEMA Individual and Community Awards Program more frequently than any other in the country, with three top awards, two of which were presented at the White House. During this FCCMA webinar, BRACE CEO Greg Strader will provide an overview of the BRACE program and explain how the model is replicable for adoption to address emergency management needs in any community. For more information, [click here](#).

### **Learn How to Engage Citizens at FLCU Fall Workshops - Constitutions and Your Citizens: How Cities Make the Connection**

Have you ever tried to explain a legislative preemption to your neighbor? Or describe the impact of property tax exemptions to residents at your church, synagogue or temple? Or break down a constitutional amendment for a citizen while standing in a grocery store aisle or at a youth sporting event? If you aren't prepared, discussing these complex concepts can be difficult. Learn how to master these opportunities at our upcoming regional workshop. We must connect with our citizens now to ensure local decisions stay local! Join FLCU in [Marianna on August 2](#), in [Orlando on September 13](#) or in [Lake Worth on September 26](#).

### **Free FLC Summer Research Symposium - Disruptive Technology: Impacts on Local Government**

Wednesday, August 15, 8:30 a.m. - 1:00 p.m., Registration Deadline August 8

The registration deadline for the Florida League of Cities Center for Municipal Research & Innovation's Summer Research Symposium is fast approaching. The symposium will be held on Wednesday, August 15 from 8:30 a.m. - 1:00 p.m. at The Diplomat Beach Resort in Hollywood.

New technologies are rapidly replacing established methods of doing things in our cities. Innovations such as autonomous vehicles, broadband WiFi, and the sharing economy are all impacting the way residents and visitors interact with city services. Join us as we discuss local and nationwide trends, present options and tools cities can use to work with disruptive technology companies, and explore the impacts - both positive and negative - these technologies are having on our communities.

This free half-day symposium is designed for city managers, innovation officers, municipal attorneys and elected leaders to better understand and cope with the impacts disruptive technologies have on municipal government. Detailed workshop information and registration forms are available on the League's website at [floridaleagueofcities.com/research/events-symposiums](http://floridaleagueofcities.com/research/events-symposiums). The symposium is a free event for League members and research partners, but pre-registration is required. Breakfast and lunch will be provided. For more information on the symposium, contact FLC Research Analyst Liane Schrader at [lschrader@flcities.com](mailto:lschrader@flcities.com) or 850-222-9684.

### **Growth Management Workshop**

August 17-18, 2018, Alachua County, Gainesville Regional Utilities

On Friday, August 17, the Florida Association of Counties is hosting a planning administration best practices series. Session 1 will be held from 8:30 a.m. - noon and session 2 will be held from 12:30 p.m. - 4:00 p.m. The cost is \$75 per session or \$125 for both sessions and includes lunch. On Saturday, August 18, there will be a growth management planning officials training session from 8:30 a.m. - 4:00 p.m. The fee is \$125 and includes lunch. [Click here](#) to register.

### **ICMA Women Leading Government Florida**

Join your colleagues on August 17 at the Le Meridien in Tampa, Florida for a day-long professional development workshop on advancing women in the local government profession. The session will be held from 9:30 a.m. - 3:30 p.m. ET. To learn more, [click here](#).

### **2018 Southeastern Conference for Public Administration**

The Alabama Chapter of the American Society for Public Administration will be hosting the 2018 SECoPA's Annual Conference in Birmingham, Ala., September 20-23. It will be held at the Sheraton, 2101 Richard Arrington Jr. Boulevard, N., Birmingham.

Contact [Casey Seidman](#) for registration information.

### **Affiliate Training Opportunities**

- [FLC Training](#)

- [FAC Training](#)
- [Cal-ICMA Coaching Opportunities](#)

## Request for Help

Ron Martin is an assistant fire chief with the Fort Myers Beach Fire Control District. He is currently a third year student in the National Fire Academy Executive Fire Officer Program and is conducting research on the Topic of Fire and Emergency Service Executive Health and Wellness and he is asking for your feedback.

This data will be used in a paper that will be eligible for publication through the National Fire Academy. As part of this research, he has developed a short survey for elected or appointed officials to understand their expectations of Executive of Fire and Emergency Service Leaders. The average time to complete the survey is three (3) minutes. [Click here](#) to access the survey.

## Find Us on Facebook and Twitter



Florida City & County Management Association

June 23 at 12:45pm · 🌐

[@FCCManagers](#)

## FCCMA Quick Links

[Board of Directors](#)

[Job Opportunities](#)

[Members-in-Transition Profiles](#)

[Senior Advisor Program](#)