PY 2020 – 2021 Professional Development Committee
Meeting Time: Fourth Tuesday at 10:30 am

Chair: Sarah Campbell, Town Manager, Orange Park, scampbell@townop.com

Vice Chair: Cathy Pearson, Assistant County Administrator, Pasco County, cpearson@pascocountyfl.net

Board Liaison: Mac Serda, Town Manager, Hillsboro Beach, mserda@townofhillsborobeach.com

Tasks: Professional Development (Goals II, III and VI)
- Identify committee member(s) to summarize committee conference calls and disseminate to members and staff.
- Work with the Center for Florida Local Government Excellence (CFLGE) to design and develop:
  - Webinars
  - Symposium
  - Develop and expand training library for on-demand access.
- Work with District Directors to design and develop onsite trainings.
- Develop and implement ideas to ensure FCCMA remains relevant to all career stages.
- Look for ways to partner with CFLGE, FLC and FAC training staff to provide training opportunities to members.
- Identify ways to expand mentorship opportunities between FCCMA members and students.
- Report quarterly to Board of Directors.

Student Council

Chair: Brandon Henry, Community Planner/GIS Analyst, Safety Harbor, bhenry@cityofsafetyharbor.com

Members:

Tasks: Student Council
- Identify committee member(s) to summarize committee conference calls and disseminate to members and staff.
- Continue to strengthen the Association’s relationships with the state’s universities (public and private) and other educational institutions.
- Serve as contact/liaison with the universities.
- Recruit FCCMA student members and expand student membership.
- Look for ways for FCCMA to hold onsite trainings or networking opportunities at universities to provide opportunities for FCCMA members, students and faculty to network and exchange ideas.
- Expand internship opportunities in local governments.
• Encourage student chapter members to participate on the student council.
• Encourage attendance at FCCMA Conference & other training activities.
• Plan student chapter summit meeting at the FCCMA conference.
• Educate students to create interest in serving Florida’s local governments across Florida by coordinating presentations with managers at MPA classes and student chapter meetings.
• Accrue recent capstone projects that relate to local government for possible inclusion on the website.
• Report to Professional Development to be included in the Board Report.

Supplemental Committee Instructions

Professional Development
• Possible subjects to consider:
  ➢ Human relations issues, such as workforce and organizational development, team building, diversity, and employee recruitment, training, and retention;
  ➢ Intergovernmental relations topics, such as city-county and state-local relations, regionalization, and legislative issues;
  ➢ Stakeholder engagement and customer service topics, including training programs, public engagement, and management of board member transitions;
  ➢ Performance management and innovation topics related to project implementation, budget and finance innovations, flexible procurement, modernization, and “Doing Government differently;”
  ➢ Common issues and challenges, such as housing, urban planning and design, vacation rentals, sustainable development, revenue constraints, procurement, and human services.

Continuing Members
• Isai Chavez, Budget Analyst Utilities, Port St. Lucie, ichavez@cityofpsl.com
• Michele Lieberman, County Manager, Alachua County, mlieberman@alachuacounty.us
• Auria Malachowski, Management Analyst, Sarasota County, amalachowski@scgov.net
• Dale Martin, City Manager, Fernandina Beach, dmartin@fbfl.org
• Beth Rawlins, Consultant, Beth Rawlins, Inc., beth@bethrawlins.com
• Adriana Trujillo, Interim Public Works Director, Haines City, atrujillo@hainescity.com

New Members
• Jennifer Bramley, City Manager, Dunedin, jbramley@dunedinfl.net
• David Bridle, dbridle30@gmail.com
• Jack Butler, Director of Support Services, Ocoee, abutler@ocoee.org
• Elizabeth Cardenas, Division Director, Hillsborough County, cardenase@hillsboroughcounty.org
• Desiree Casanova, des09@comcast.net
• Chris Cooper, Deputy Director of Sustainability, Fort Lauderdale, ccooper@fortlauderdale.gov
- Bob Koncar, General Manager, Inframark, bob.koncar@inframark.com
- Jake Johansson, City Manager, Port Orange, mjohansson@port-orange.org
- Carole Morris, Governmental Affairs Administrator, Parkland, cmorris@cityofparkland.org
- William Payne, Performance and Budget Manager, Largo, wpayne@largo.com
- Trina Pulliam, President, Trainnovations, trina@trainnovations.com