

PY 2023 – 2024 Communications Committee

Meeting Time: Second Friday at 9:30 am

Chair: Claire Jubb, Assistant County Administrator, Charlotte County, (941) 743-1241,
Claire.jubb@charlottecountyfl.gov

Vice Chair: Kimberly Nicholls, Assistant Human Resources Director, Largo, (727) 587-6776,
knicholls@largo.com

Board Liaison: Matt Spoor, City Manager, Safety Harbor, (727) 724-1555,
mspoor@cityofsafetyharbor.com

Sub Committee Chair

Professional Management Matters Subcommittee

Chair: Matt Spoor, City Manager, Safety Harbor, (727) 724-1555,
mspoor@cityofsafetyharbor.com

Tasks: Communications Committee (Goal 2)

- Provide newsletter content (best practice articles, featured member's article, ethics articles, members' success stories, legislative updates and promoting events).
- Conduct a photo contest to select photos for the directory cover and to feature on the FCCMA website.
- Explore a short-form video contest.
- Review the communication methods used for member outreach to see if they are still relevant.
- Report quarterly to Board of Directors.

Professional Management Matters (Goal 5)

- *Provide resources to members to educate all stakeholders about the value of professional local government management.*
- *Develop strategic partners to assist the Association in demonstrating the value of professional management.*
- *Celebrate anniversaries of 25 years or more with ICMA recognition.*
 - *Encourage all members, especially those on the Board, to attend these presentations in their districts.*
- *Report quarterly to Board of Directors.*

Continuing Members

- Heath Beach, Chief Executive Officer, Avail Strategies, heathb@availstrategies.com
- Amber Cabrera, Senior Management Fellow, Fort Lauderdale, atgcabrera@hotmail.com
- John Coffey, City Manager, Indian Harbour Beach, jcoffey@indianharbor.org
- Sarah Hannah-Spurlock, Nighttime Economy Manager, Fort Lauderdale, sspurlock@fortlauderdale.gov
- Adnan Javed, Development Manager, Mott MacDonald, addie.javed@yahoo.com
- Brian Moree, City Manager, Atlantis, bmoree@atlantisfl.gov

- Gina Peebles, Assistant County Manager-Chief of Staff, Alachua County, gpeebles@alachuacounty.us

New Members

- Cory Brandt, Director of Business Development, Disaster Recovery Services, cbrandt@disastersllc.com
- Chris Edwards, Director of CRA & Economic Development, New Smyrna Beach, cedwards@cityofnsb.com
- Leona Henry, Intergovernmental Affairs Manager, Davie, lherry@davie-fl.gov
- Mike Herr, City Manager, Bartow, mherr@cityofbartow.net
- Chris Rose, Director, Office of Management and Budget, Pinellas County, crose@pinellascounty.org
- Josh Starr, jostarr73@gmail.com