

2024-2027 Strategic Plan

Mission

To support local government practitioners while promoting ethical, professional public management that enhances communities.

Core Principles

Core Principle #1

Local government excellence is best supported through the advancement of professional management.

Core Principle #2

Ethics is the foundation for professional management.

Core Principle #3

Professional management is promoted and enhanced by the sharing of experiences while embracing inclusion, acceptance and diversity of ideas.

GOAL 1: ENSURE THE FISCAL SUSTAINABILITY OF THE ASSOCIATION

OBJECTIVE A: Review the fiscal policies of FCCMA to ensure long-term sustainability no less than every three years.

OBJECTIVE B: Annually review the services and dues structure to ensure affordability and sustainability.

GOAL 2: DEVELOP AND SUSTAIN AN ENGAGED, DIVERSE MEMBERSHIP

OBJECTIVE A: Increase the overall membership and diversity of the association.

OBJECTIVE B: Apply technology to enhance communication, enhance services provided to the membership and use it as a mechanism for growing membership.

OBJECTIVE C: Provide regular outreach to MITs through encouragement, support and sharing any known job opportunities.

OBJECTIVE D: Provide opportunities for the next generation of leaders to get real-world education and experience through internships, mentoring and programs.

OBJECTIVE E: Track data from key FCCMA events and periodically survey the membership to ensure member satisfaction remains high.

GOAL 3: PROVIDE MEANINGFUL PROFESSIONAL DEVELOPMENT AND TRAINING

OBJECTIVE A: Create relevant and appealing programming focused on all phases of a leader's career.

OBJECTIVE B: Support membership through resources such as training and networking with a focus on leadership development.

OBJECTIVE C: Develop programs that inspire and encourage innovation within the profession.

OBJECTIVE D: Leverage technology for quality professional development, increasing access, attendance and engagement.

OBJECTIVE E: Improve the Association's engagement with the state's public and private institutions of higher education through outreach via direct communications, invitations to networking and training events and mentoring opportunities.

GOAL 4: PROMOTE ETHICAL BEHAVIOR WITHIN GOVERNMENT

OBJECTIVE A: Provide ethics education and program opportunities for managers and employees within their organizations.

OBJECTIVE B: Focus on enhancing public awareness and knowledge of the ethics program for professional managers.

OBJECTIVE C: Hold the membership accountable to the ICMA Code of Ethics.

GOAL 5: DEMONSTRATE THE VALUE OF PROFESSIONAL LOCAL GOVERNMENT MANAGEMENT

OBJECTIVE A: Provide resources to members to educate all stakeholders about the value of professional local government management.

OBJECTIVE B: Develop strategic partners to assist the Association in demonstrating the value of professional management.

OBJECTIVE C: Partner with the Florida League of Cities and other agencies to develop and manage media and a digital strategy.

OBJECTIVE D: Provide feedback and data on pending legislation impacting local governments to the Florida League of Cities and the Florida Association of Counties.